

Bank Director[®]

Strong Board. Strong Bank.

MEMBERSHIP
A PROGRAM FOR
THE FULLY
ENGAGED
BOARD

STRONG BOARDS BUILD
STRONG BANKS

INDUSTRY LEADER

Since 1991, Bank Director has been the go-to source for members of the boards of financial institutions. Through *Bank Director* magazine, through conferences and peer forums held across the country, and through the industry leading BankDirector.com online resources, those board members who have chosen to stay on top of industry trends and changes — and who seek excellence in their role as directors — have had the tools to do so.

“Bank Director’s Membership Program has produced immediate dividends for our Board of Directors. The Online Training Series offers easy access to an excellent tool for director education and the very robust Board Performance Survey is worth the price of membership. The overall program reflects the high quality we’ve come to expect from Bank Director.”

— **Thomas E. Wiseman**
President & CEO, The Ohio Valley Bank Company

“The training you provide for directors is priceless to a bank board. The training is current, relevant and specific about a variety of topics in the banking industry. This information provides insight to some complicated issues, and allows us to discuss, analyze and make better decisions for the organization. This program has served as an excellent resource for many of our committees which need answers to some very specific challenges. We are a better board because of this program.”

— **Carolyn Turk**
Chairman of the Board, Middlefield Banc Corp.

STRONG SOLUTION

In response to the mounting pressures placed on the banking community, Bank Director has created a board education program. This affordable membership program combines Bank Director's conferences, our quarterly publication, director training videos, our online library of exclusive articles, board & executive performance survey tools, board structure guidelines and access to vetted technology companies who are strategically partnering with financial institutions. It's not a one-time learning opportunity, but rather an ongoing collection of resources in-person, in-print and online.

Active participation in this program is sure to send a strong signal to your regulators that you are committed to a "strong board, strong bank" philosophy and that your board has the knowledge to exceed governance expectations.

BANK DIRECTOR MAGAZINE

**Guided By One Principle:
Strong Boards Build Strong Banks**

Bank Director magazine focuses on issues fundamental to a bank's CEO, senior leadership team, chairman and independent directors. Published quarterly, each issue is mailed directly to your directors' home or business address.

No other publication of any kind reaches as many directors, and no other publication is edited specifically for the board members of financial institutions.

BANK DIRECTOR CONFERENCES

Built For Banks

Directors from each bank participating in the membership program can receive \$500 off of the standard individual rate to each of our conferences. This allows all members to attend at an exclusive rate, not given to non-members. In addition, after each Bank Director event participating members gain on-demand access to all conference presentations and materials. For date announcements and to review event agendas, please visit BankDirector.com.

BANKDIRECTOR.COM

**Charting A Course For America's
Banking Leaders**

An online information resource for all things bank board-related, BankDirector.com is a content-rich, digital platform to find and share news, commentary and expert advice on the challenges facing today's bank boards and their executive teams.

A password protected section of the site, available only to banks participating in Bank Director's membership program, contains in-depth articles, videos and presentations from past conferences. Weekly member newsletter emails will be sent to your board, reminding them of new content and industry updates.

2020 Print Edition Topics Include:

- Bank M&A
- Risk Practices
- The Bank Performance Scorecard + Compensation
- Technology + Growth



2020 Conference Events Include:

- **Acquire or Be Acquired Conference**
Phoenix, AZ | Late January
- **Experience FinXTech**
Nashville, TN | Mid May
- **Bank Audit & Risk Committees Conference**
Chicago, IL | Early June
- **Bank Board Training Forum**
Chicago, IL | Mid September
- **Bank Compensation & Talent Conference**
Dallas, TX | Early November



ONLINE TRAINING SERIES

Prepare. Educate. Develop.

Stay on top of industry trends and regulations when and where you want.

Through a series of easy-to-access 25-minute videos presented by an industry expert, we cover such important topics as the role of the board, risk management, key audit, compensation and governance issues, cybersecurity, and advice on growing the bank.

With new videos added annually - and over 50 videos currently available - the content for the Online Training Series is organized into separate units beginning with the Role of the Board. Each unit has been divided into two parts. Part A provides a foundational overview of the topic, and Part B looks at the most recent developments and offers a number of best practice recommendations for boards to consider.

The Online Training Series learning management platform allows you and your board to easily select the courses needed to suit each individual director and provides the user with a glossary of key banking and regulatory terms. In addition, once you have completed the series you can receive Bank Director's Certificate of Completion showing the regulators your bank believes in a strong board, strong bank philosophy.

In addition to the Online Training Series, Bank Director has added Board Briefs to its library of online resources. These informative 8-10 minute videos focus on industry trends and issues facing bank directors today.

The Online Training Series Units Include:

- Audit Committee Issues
- Bank Secrecy Act
- CECL
- Compensation Committee Issues
- Compliance Culture
- Consumer Financial Protection Bureau
- Cybersecurity
- Fair Lending Compliance
- Fintech Disruption
- Governance Committee Issues
- Growing the Bank
- Interest Rate Risk
- Regulatory Overview
- Risk Committee Issues

- Role of the Board
- Stress Testing for Community Banks
- Strong Credit Culture
- Succession Planning
- Technology and the Board
- Today's Operating Environment
- Vendor Management

Current Board Briefs Include:

- Branch Strategy
- Building A High Performing Bank
- Building A Strong Brand
- Conducting an Effective Board Assessment
- Cultivating Talent for Your Future
- Five Tech Trends Boards Should Discuss
- Five Traits of a Strong Governance Culture
- How To Serve The Digital Consumer
- Lessons In Attracting & Retaining Talent
- Regulatory Developments
- Responding to Change
- Strategic Planning
- The Board's Role in Building a Strong Brand
- The Skills & Experience Boards Need Today
- The Traits of Extraordinary Bank CEOs
- Understanding Today's Risks



BOARD & EXECUTIVE PERFORMANCE SURVEYS

Assess And Improve The Effectiveness Of Your Team

Today, many high performing bank boards and executive teams are regularly using evaluation tools to match the talent and experience of their directors and senior leaders with their strategic goals. As part of the membership program, Bank Director is pleased to offer two self-evaluation tools – one for your board and one for your executive team. Each performance survey is designed to provide an independent review of your team's effectiveness utilizing confidential surveys of individual directors and executives.

The Board & Executive Performance Surveys consist of a series of questions that review the overall performance of your team as well as assess what skills and training is needed to take their performance to the next level.



BOARD STRUCTURE GUIDELINES

Organize Your Committees For Future Growth

Equip your bank's board with the knowledge needed to evaluate your directors' individual roles and responsibilities, as well as the overall board structure with our regularly updated Board Structure Guidelines. Gain access to committee functions, compensation and structure, insightful data, as well as sample charters in our Board Structure Guidelines. Built from consultations with three major bank regulators – the Federal Deposit Insurance Corp., the Federal Reserve and the Office of the Comptroller of the Currency, these guidelines are structured to organize your committees for the future.

Board Performance Survey Question Library Includes:

- Audit
- CEO Performance
- Chairman Performance
- Committee Performance
- Compensation
- Cybersecurity
- Individual Director Performance
- M&A
- Risk
- Succession Planning

Executive Performance Survey Question Library Includes:

- Bank Customer Service
- Bank Leadership & Culture
- Compensation
- Compliance & Regulatory Challenges
- Cybersecurity & Risk Management
- Executive Succession Planning
- Individual Executive Performance
- Strategic Planning & Growth
- Succession Planning
- Technology

Board Structure Guidelines Units Include:

- ALCO Committee Structure
- Audit Committee Structure
- Chairman Structure
- Compensation Committee Structure
- Compliance Committee Structure
- Director Structure
- Executive Committee Structure
- Governance Committee Structure
- Loan Committee Structure
- Risk Committee Structure
- Technology Committee Structure
- Trust Committee Structure



FINXTECH CONNECT

Your Guide To Finding The Right Technology Partner

Bank Director knows banks – and bank leadership. In our efforts to make it easier for U.S. banks to better discover potential technology partners and solutions, we have developed an online platform called FinXTech Connect. Built specifically for financial institutions, FinXTech Connect is a curated directory of emerging financial technology companies who are strategically partnering with financial institutions of all sizes.

Companies included in our ever-evolving platform have been identified by Bank Director as “bank friendly” — with a proven history of financial performance and an existing roster of bank clients. Solutions include lending platforms, payment processing applications, security, data analytics and more.

FinXTech Connect Features Include:

- A guided search function based on how to solve a key problem within a bank.
- In-depth written profiles highlighting the products offered and how the company helps a bank.
- Quick snapshots of each company including its funding stage, key leaders and contact information.
- Overview of product features, pricing models and core processor compatibility.
- List of sample bank clients and testimonials from financial institutions.
- User-generated profile reviews and peer-to-peer discussions.
- Quarterly data intelligence reports spotlighting key technology trends.
- Special section highlighting the technology road-maps of the major core providers.
- Optional FinXTech Connect Concierge Service, that assists your bank in finding, comparing and vetting potential technology partners.

As part of the Bank Services Membership Program, member banks have the opportunity to receive 3 licenses that allow access to the online platform. Additional licenses may be purchased upon request.

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For more information, please contact Bank Services at 615.777.8461.