

# BankDirector®

**Strong Board.** Strong Bank.

**A COMPREHENSIVE  
BANKING PROGRAM  
FOR THE FULLY  
ENGAGED BOARD**

## INDUSTRY LEADER

Since 1991, Bank Director has been the go-to source for members of the boards of financial institutions. Through *Bank Director* magazine, through conferences and peer forums held across the country, and through the industry leading BankDirector.com online resources, those board members who have chosen to stay on top of industry trends and changes — and who seek excellence in their role as directors — have had the tools to do so.

## STRONG SOLUTION

In response to the mounting pressures placed on the banking community, Bank Director has created a board and executive program that provides your bank a road map to growth as you plan for the future.

This annual program combines Bank Director's conferences, our quarterly publication, director training videos, our online library of exclusive articles, board & executive performance survey tools, board structure guidelines and access to vetted technology companies who are strategically partnering with financial institutions. It's not a one-time learning opportunity, but rather an ongoing collection of resources.

In addition, Bank Director has a dedicated team to assist you and your board — whether it be on-boarding, online training, or virtual meetings — our team is here to work with you and your bank based upon our specific needs.

# BANK DIRECTOR MAGAZINE

Guided By One Principle:  
Strong Boards Build Strong Banks

*Bank Director* magazine focuses on issues fundamental to a bank's CEO, senior leadership team, chair and independent directors. Published quarterly, each issue is mailed directly to your directors' home or business address.

No other publication of any kind reaches as many directors, and no other publication is edited specifically for the board members of financial institutions.



## BANK DIRECTOR CONFERENCES

### Built For Banks

Directors from each bank participating in the program can receive \$500 off of the standard individual rate to each of our conferences. This allows all participants to attend at an exclusive rate, not given to others.

We realize it isn't possible for all a bank's directors and committee members to attend every Bank Director conference. Since each conference generates materials useful to all board members, after each conference program participants gain access to copies of materials presented at the event.

### Virtual Peer Exchanges

In addition to our in-person conferences, Bank Director has added exclusive, virtual peer exchanges to our program. Attendance to peer exchanges is limited and free to all participating program banks. (Asset size and title may apply and will vary based on subject matter.)

For date announcements and to review event agendas, please visit [BankDirector.com](http://BankDirector.com).

### Conference Events Schedule:

Phoenix, AZ | Late January

Austin, TX | Mid May

Chicago, IL | Mid June

Nashville, TN | Mid September

Dallas, TX | Early November





# BANKDIRECTOR.COM

## Charting A Course For America's Banking Leaders

An online information resource for all things bank board-related, BankDirector.com is a content-rich, digital platform to find and share news, commentary and expert advice on the challenges facing today's bank boards and their executive teams.

A password protected section of the site, available only to banks participating in Bank Director's board program, contains in-depth articles, videos and presentations from past conferences. Weekly member newsletter emails will be sent to your board, reminding them of new content and industry updates.



# ONLINE TRAINING SERIES

**Prepare. Educate. Develop.**

**Stay on top of industry trends and regulations when and where you want.** Through a series of easy-to-access 25-minute videos presented by an industry expert, we cover such important topics as the role of the board, risk management, key audit, compensation and governance issues, cybersecurity, and advice on growing the bank.

With new videos added annually — and over 50 videos currently available — the content for the Online Training Series is organized into eight board-focused categories. Each course includes a foundational overview of the category.

The Online Training Series learning management platform allows you and your board to easily select the courses needed to suit each individual director and provides the user with a glossary of key banking and regulatory terms. In addition, once you have completed the series you can receive Bank Director's Certificate of Completion showing the regulators your bank believes in a strong board, strong bank philosophy.

In addition to the Online Training Series, Bank Director has added Board Briefs to its library of online resources. These informative 8-10 minute videos focus on industry trends and issues facing bank directors today.

## The Online Training Series Categories Include:

- Audit/Accounting
- Compensation
- Cybersecurity
- Governance
- Risk Management
- Regulation
- Strategy
- Technology/Innovation



## The Online Training Series Units Include:

- Audit Committee Issues
- Bank Secrecy Act
- CECL
- Compensation Committee Issues
- Compliance Culture
- Consumer Financial Protection Bureau
- Cybersecurity
- Fair Lending Compliance
- Fintech Disruption
- Governance Committee Issues
- Growing the Bank
- Interest Rate Risk
- Regulatory Overview
- Risk Committee Issues
- Role of the Board
- Stress Testing for Community Banks
- Strong Credit Culture
- Succession Planning
- Technology and the Board
- Today's Operating Environment
- Vendor Management

## Current Board Briefs Include:

- A New Director's First Year
- Blockchain 101
- Branch Strategy
- Building a High Performing Bank
- Conducting an Effective Board Assessment
- Cultivating Talent for Your Future
- Five Tech Trends Boards Should Discuss
- Five Traits of a Strong Governance Culture
- Governance Committee Best Practices
- How To Serve The Digital Consumer
- Lessons in Attracting & Retaining Talent
- Regulatory Relief: Strategic Issues
- Responding to Change
- Strategic Planning: Getting It Right
- Strengthening Your Technology Strategy
- The \$10 Billion Barrier
- The Board's Role in Building a Strong Brand
- The Skills & Experience Boards Need Today
- The Traits of Extraordinary Bank CEOs
- What to Do With Your CECL Delay

## BOARD & EXECUTIVE PERFORMANCE SURVEYS

### Assess And Improve The Effectiveness Of Your Team

Today, many high performing bank boards and executive teams are regularly using evaluation tools to match the talent and experience of their directors and senior leaders with their strategic goals. As part of the program, Bank Director is pleased to offer two self-evaluation tools – one for your board and one for your executive team. Each performance survey is designed to provide an independent review of your team's effectiveness utilizing confidential surveys of individual directors and executives.

The Board & Executive Performance Surveys consist of a series of questions that review the overall performance of your team as well as assess what skills and training is needed to take their performance to the next level.

### Board Performance Survey Question Library Includes:

- Audit
- CEO Performance
- Chair Performance
- Committee Performance
- Compensation
- Cybersecurity
- Individual Director Performance
- M&A
- Risk
- Succession Planning

### Executive Performance Survey Question Library Includes:

- Bank Customer Service
- Bank Leadership & Culture
- Compensation
- Compliance & Regulatory Challenges
- Cybersecurity & Risk Management
- Executive Succession Planning
- Individual Executive Performance
- Strategic Planning & Growth
- Technology



# BOARD STRUCTURE GUIDELINES

## Organize Your Committees For Future Growth

Equip your bank's board with the knowledge needed to evaluate your directors' roles and responsibilities with our regularly updated Board Structure Guidelines.

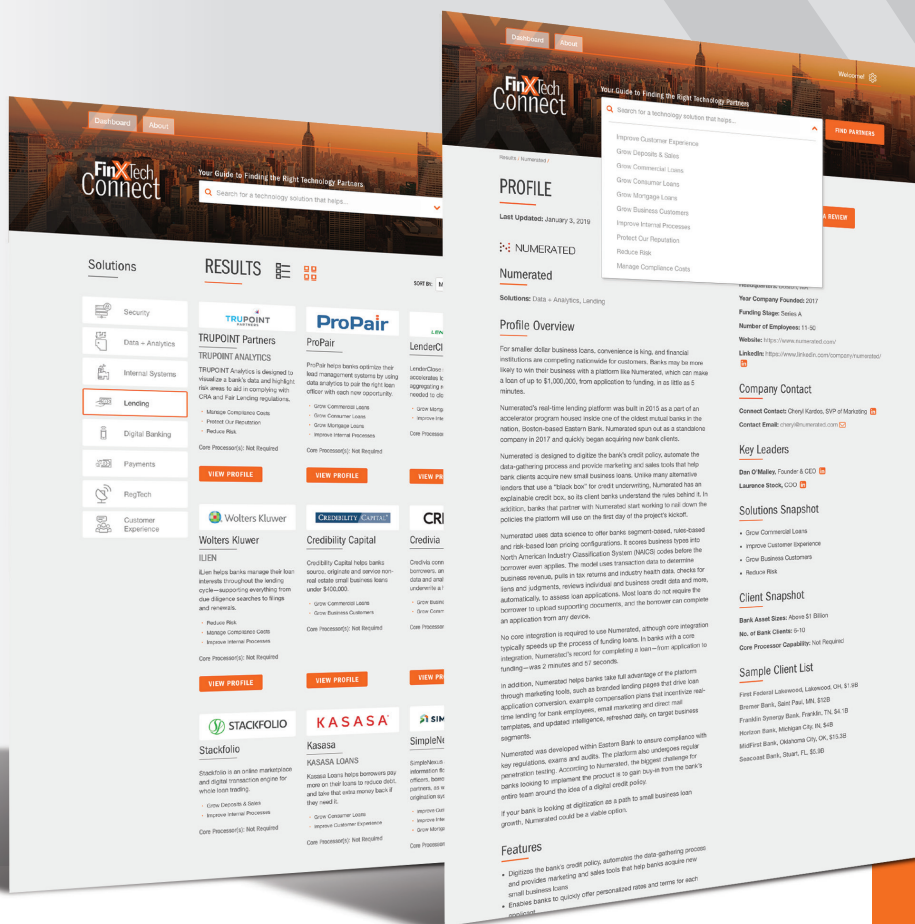
Built from consultations with three major bank regulators — the Federal Deposit Insurance Corp., the Federal Reserve and the Office of the Comptroller of the Currency — Bank Director's Board Structure Guidelines provide participating bank boards with the knowledge needed to assess the overall board structure. Each unit takes a deep dive into committee functions, compensation and structure, reporting and insightful data, along with sample charters and additional materials and resources.

### Board Structure Guidelines Units Include:

- ALCO Committee Structure
- Audit Committee Structure
- Chair Structure
- Compensation Committee Structure
- Compliance Committee Structure
- Director Structure
- Executive Committee Structure
- Governance Committee Structure
- Loan Committee Structure
- Risk Committee Structure
- Technology Committee Structure
- Trust Committee Structure







## FINXTECH CONNECT

### Your Guide To Finding The Right Technology Partner

Bank Director knows banks – and bank leadership. In our efforts to make it easier for U.S. banks to better discover potential technology partners and solutions, we have developed an online platform called FinXTech Connect. Built specifically for financial institutions, FinXTech Connect is a curated directory of emerging financial technology companies who are strategically partnering with financial institutions of all sizes.

Companies included in our ever-evolving platform have been identified by Bank Director as “bank friendly” — with a proven history of financial performance and an existing roster of bank clients. Solutions include lending platforms, payment processing applications, security, data analytics and more.

## FinXTech Connect Features Include:

- A guided search function based on how to solve a key problem within a bank.
- In-depth written profiles highlighting the products offered and how the company helps a bank.
- Quick snapshots of each company including its funding stage, key leaders and contact information.
- Overview of product features, pricing models and core processor compatibility.
- List of sample bank clients and testimonials from financial institutions.
- User-generated profile reviews and peer-to-peer discussions.
- Quarterly data intelligence reports spotlighting key technology trends.
- Special section highlighting the technology road-maps of the major core providers.
- Optional FinXTech Connect Concierge Service, that assists your bank in finding, comparing and vetting potential technology partners.

As a part of Bank Director's board program, participants have the opportunity to receive 3 licenses, per bank, that allow access to the online platform. Additional licenses may be purchased upon request.



## BOARD PLANNING SERVICES

### Bring Bank Director To The Boardroom

To better serve board members and the institutions they support, the Bank Director team is now bringing our over 30 years of industry knowledge and event presentations to the boardroom. Designed specifically for banks, Bank Director will work with your board and/or executive team to develop an agenda, from one hour to a full day, to contribute to your overall planning meeting and/or executive and board retreat. Additional fees apply.

Board and executive sessions include:

#### Strategic & Innovative Planning Sessions

Bank Director can provide content to the board and executive team during a one-day planning session focused on what bank's should know and consider to grow their institution. This program can be designed for both directors and their senior leadership.

#### In-Boardroom Education

Focusing specifically on educating the board, we can provide bank directors with the education and training needed to address the issues and challenges facing them in today's highly regulated and rapidly evolving banking and financial services industry.

#### Virtual Boardroom Presentations

Given our new operating environment, stay up-to-date on the issues facing our industry through short 60-90 minute virtual presentations conducted by a member of the Bank Director team.

#### Board of Directors Retreat

Working closely with your bank to assist in developing an agenda that meets your strategic goals, Bank Director can serve as a facilitator at your next board of directors retreat.

#### Bank Director Agenda Topics

- Banking Landscape: Industry Overview
- Today's Operating Environment
- Digital Strategies & Technology Considerations
- The Evolving Role Of The Board
- Role Of Management vs. The Board
- The Attributes Of An Effective Director
- Diversity & Board Refreshment
- Board Performance Review



# NEW DIRECTOR TRAINING & ONBOARDING

## A Resource Guide for New Directors

Onboarding a new director is a critically important process for the board of directors, and yet it is a process that has not been standardized at most banks in part because it happens so infrequently. And yet the orientation of a new director is much too important to be handled in a casual manner.

As part of Bank Director's board program we offer a New Director Training & Onboarding Resource Guide which provides an onboarding blueprint for new directors that breaks the orientation process down into five separate categories: 1) the bank's operations, markets and management team; 2) financial metrics specific to banking that every director needs to understand; 3) an overview of the banking industry; 4) regulations; 5) and integrating a new director into the business and culture of the board.

In addition, the New Director Training & Onboarding Resource Guide includes an onboarding checklist that outlines in greater detail a structured orientation program for new directors.



Active participation in this program is sure to send a strong signal to your regulators that you are committed to a “strong board, strong bank” philosophy and that your board has the knowledge to exceed governance expectations.



**BankDirector.com | 877.764.4681**

For more information, please contact Bank Services at 615.777.8461 or [bankservices@bankdirector.com](mailto:bankservices@bankdirector.com).