

Bank Director[®]
Strong Board. Strong Bank.

BANK DIRECTOR CEO PROGRAM

Comprehensive, Exclusive Events
& Resources for Today's Bank CEO

EXCLUSIVE PROGRAM

Since 1991, Bank Director has been the go-to source for members of the boards of financial institutions. For over 12 years Bank Director has offered a board specific membership program tailored to the needs of individual outside directors. Expanding on that membership program, Bank Director is now offering an exclusive Bank CEO Program.

Designed to provide bank CEOs with the tools and resources they need to lead their board and take their bank to the next level in terms of growth, strategy and industry insight, the Bank Director CEO Program provides exclusive resources designed specifically for today's bank CEO.



BENEFITS

ACQUIRE OR BE ACQUIRED CONFERENCE

Don't worry about registering for this event each year and/or booking your hotel stay! As part of your participation, Bank Director will pre-register you for this annual event. In addition, each year at the conference Bank Director hosts an exclusive CEO and guest dinner held during Acquire or Be Acquired.



BENEFITS

CEO RETREAT



You and your guest are invited to attend one of two exclusive CEO peer retreats in August or October. These small, exclusive group sessions are limited to 15 bank CEOs. While much time is spent in peer discussions during the day, the program also includes topic focused conversations led by industry leaders. Networking dinners and off-site retreats are included in this exclusive gathering.

Please note: As part of the cost of the annual program, participants receive one pass to attend the Acquire or Be Acquired Conference and one pass to attend one of the CEO Retreats. Travel and hotel costs are at your own expense. To secure your hotel stay, confirmation of attendance is required to each event. Substituting participants is not available under this program and is exclusive to the bank CEO only.



As part of this program CEOs receive access to all of the benefits of our Bank Services Membership Program, which includes:

BANK DIRECTOR MAGAZINE

Bank Director magazine focuses on issues fundamental to a bank's CEO, senior leadership team, chair and independent directors. Published quarterly, each issue is mailed directly to the members home or business address. In addition, you can receive *Bank Director* magazine digitally through BankDirector.com. No other publication of any kind reaches as many CEOs, and no other publication is edited specifically for the board members of financial institutions.

BANKDIRECTOR.COM

An online information resource for all things bank board-related, BankDirector.com is a content-rich, digital platform to find and share news, commentary and expert advice on the challenges facing today's bank boards and their executive teams. A password protected section of the site, contains in-depth articles, videos and presentation materials from past conferences. Weekly member newsletter emails will be sent to members, reminding them of the new content and industry updates.

BANK DIRECTOR RESEARCH

As part of the membership program gain exclusive insight into in-depth studies and research. Throughout the year, Bank Director asks officers and directors of financial institutions to share their thoughts on board-specific issues like mergers & acquisitions, compensation, managing risk, governance, growth and strategic planning. Our reputation for qualified, independent research studies and data analysis provides a bank's board members with unparalleled insight and information.

BANK BOARD STRUCTURE GUIDELINES

Equip yourself with the knowledge needed to evaluate your directors' roles and responsibilities with our regularly updated Board Structure Guidelines. Built from consultations with three major bank regulators – the Federal Deposit Insurance Corp., the Federal Reserve and the Office of the Comptroller of the Currency – Bank Director's Board Structure Guidelines provide members with the knowledge needed to assess the overall board structure. Each unit takes a deep dive into committee functions, compensation and structure, reporting and insightful data, along with sample charters and additional materials and resources.

NEW DIRECTOR TRAINING & ONBOARDING RESOURCE GUIDE

In this Resource Guide, we offer an onboarding blueprint for your new directors that breaks the orientation process down into five separate categories: 1) the bank's operations, markets and management team; 2) financial metrics specific to banking that every director needs to understand; 3) an overview of the banking industry; 4) regulations; 5) and integrating a new director into the business and culture of the board. Each category is critically important in its own right, and a well-designed onboarding program should hit on all of them. The Resource Guide also provides an onboarding checklist that outlines in greater detail a structured orientation program for new directors.

BANK DIRECTOR CEO PROGRAM

GOVERNANCE RESOURCES

BANK DIRECTOR CONFERENCES & VIRTUAL PEER EXCHANGES



Each participant also receives \$500 off of the standard individual rate to any of our bank director conferences. This allows participants to attend at an exclusive rate.

In addition, Bank Director conducts exclusive virtual peer exchanges throughout the year for those wanting to connect with their peers on a specific topic of interest. As a program participant you receive first access to these limited sessions.



FINXTECH CONNECT

Bank Director knows banks – and bank leadership. In our efforts to make it easier for U.S. banks to better discover potential technology partners and solutions, we have developed an on-line platform called FinXTech Connect. Built specifically for financial institutions, FinXTech Connect is a curated directory of emerging financial technology companies who are strategically partnering with financial institutions of all sizes. As a CEO program participant you gain access to this exclusive platform.

Companies included in our ever-evolving platform have been identified by Bank Director as “bank-friendly” – with a proven history of financial performance and existing roster of bank clients. Solutions include lending platforms, payment processing applications, security, data and analytics, and more! Technology companies cannot access or pay to be featured in the platform.

Let's Go Further

Bank Director can assist you even further – think of us as your Executive Concierge team member – without the overhead, cost or expense of bringing on a new employee. As banks seek new ways to grow in this rapidly evolving industry, Bank Director can assist you by providing insight on market and technology research, board program services and lead an annual executive & board planning meeting for you and your team.

IN NEED OF A BANK FOCUSED TRAINING PROGRAM FOR YOUR BOARD?

Developed specifically with your board in mind, Bank Director developed an annual program designed specifically for members of a bank's board. Program includes:

- Subscriptions to *Bank Director* Magazine
- Exclusive Access to the Online Training Video Series
- Board Performance Survey
- Exclusive Access to FinXTech Connect
- Special Member Rates to Bank Director Conferences
- Exclusive Access to Virtual Peer Exchanges
- On-Demand Access to All Conference Presentations and Materials
- Weekly Member Newsletter Email, Containing Industry News and Updates
- Access to Exclusive Online Content and Videos
- Regularly Updated Board Structure Guidelines
- A Bank Glossary of Terms

MARKETING RESEARCH

Let Bank Director provide you with a marketing assessment of your brand, distribution channels and product offerings compared to that of your peers. This research report provides an in depth study on specific areas of interest and takes approximately six (6) weeks to complete.

FINXTECH CONNECT CONCIERGE SERVICE

Beyond FinXTech Connect, Bank Director can take your search a step further through our FinXTech Connect Concierge Service. Sorting through the technology landscape is no easy feat – and our Connect Concierge team can assist you in finding, comparing and vetting potential technology partners to work with your institution by leveraging the data and core competencies currently provided in FinXTech Connect. Time of completion of the report is to be determined and based on your specific needs.

EXECUTIVE/BOARD PLANNING MEETING

To better serve board members and the institutions they support, the Bank Director team is now bringing our over 30 years of industry knowledge and event presentations to the boardroom. Designed specifically for banks, Bank Director will participate in and work with your board and/or executive team to develop an agenda for your next planning meeting and/or executive and board retreat.

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BankDirector.com | 877.764.4681

For more information, please contact Bank Services at 615.777.8461 or bankservices@bankdirector.com.