



Strong Board. Strong Bank.

SEPTEMBER 13-14

BANK BOARD TRAINING FORUM

Building A High Performance Board

Nashville, TN | JW Marriott Nashville

Forum Highlights

Include:

- Building a Strong Board
- Attributes of an Effective Director
- Strategies to Improve Bank Performance
- How to Value Your Bank
- Board Performance & Evaluation
- Committee Focused Sessions

Early Rate Expires April 21, 2021!

Register by visiting BankDirector.com or calling our events department at (877) 397-7595.

BANK BOARD TRAINING FORUM

Building A High Performance Board

A few years ago, Bank Director updated our tagline to "Strong Board, Strong Bank." Since then, we have helped numerous boards elevate their performance from good to great. We do so in a number of ways – none more immersive than our annual Bank Board Training Forum.

After a year's hiatus from in-person programs, we are incredibly excited to announce the return of this special event to our hometown of Nashville, TN on September 13-14. This Fall's agenda aggregates a number of board-level topics into various presentations that focus on:

- Making strategic decisions based on volatile market conditions;
- Assessing your digital and technology initiatives;
- Understanding emerging risks and competition;
- Accounting for regulatory and compliance changes; and
- Compensating current, and potential, employees.

We've heard many officers & directors cannot wait to engage with their contemporaries in-person. So, we set aside time for CEOs, chairs and lead directors to convene in our frequently requested, off-the-record Bank Board Training Forum Peer Exchanges. During these facilitated conversations, participants candidly discuss a variety of topics – such as growth strategies, team-building efforts and addressing complex risks. And while CEOs, chairs and lead directors are attending peer sessions, outside directors gather in committee focused breakout sessions to hear and learn from industry experts.

After reviewing this year's agenda, we hope you and your board join us in Nashville for this exclusive industry event. You may register using the form included in this brochure, visiting us online or calling our events department at (877) 397-7595.

With best regards,



Al Dominick

CEO | Bank Director

adominick@bankdirector.com

615.777.8473

PREPARING TODAY'S LEADERS FOR TOMORROW'S CHALLENGES

“This is a very valuable experience and a “must do” for all bank directors that want to drive change and build a high performance board.”

— PAST FORUM ATTENDEE

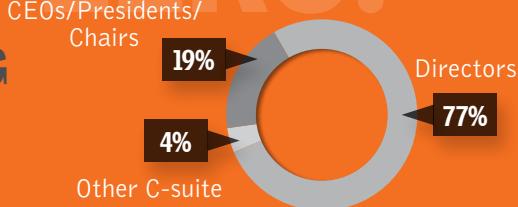
BANK BOARD TRAINING FORUM

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Today directors and senior executives are dealing with the challenges and pressures of new regulatory demands, complex governing rules and growing risks – which is why Bank Director created the Bank Board Training Forum. Designed specifically for both inside and outside bank directors, chairs, CEOs and senior management who regularly interact with a bank's board, this event provides bank leaders with the latest and most critical education and training from the industry's leading experts to equip them with foundational knowledge, top strategies and best practices needed to address the issues and challenges facing them in today's rapidly evolving banking and financial services industry.

**JOIN US IN
NASHVILLE
WITH AN
AUDIENCE OF
YOUR PEERS!**

**BANK BOARD TRAINING
FORUM AUDIENCE**



BANK BOARD TRAINING FORUM TOPICS

- Risk Management & Auditing Issues
- Compensation & Talent
- Corporate Governance
- Strategic Planning
- Industry Regulations

EXCLUSIVE PEER EXCHANGES

Developed specifically for a bank's CEO, Chair and Lead Director, these exclusive Peer Exchanges allow participants leading their institutions the opportunity to meet with their peers from across the U.S. to address challenging issues and emerging opportunities in a closed-door, off-the-record setting. Discussions are led by expert industry advisors and includes the following topics:

- Compensation & Talent
- Organic Growth and M&A
- Audit & Risk
- Legal & Governance
- Technology Challenges & Opportunities

“We continue to find the Bank Director programs to be informative, engaging and highly-enthusiastic.”

— PAST FORUM ATTENDEE

BANK BOARD TRAINING FORUM

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BOARD RETREATS & STRATEGIC PLANNING MEETINGS

Conduct your next board retreat at our upcoming Bank Board Training Forum! Bring your board and senior executive team together for two days of practical discussions, inspiring presentations and industry insights – then conclude the Forum with a strategic planning meeting led by the Bank Director team.



If you would like to schedule your next board retreat and/or strategic planning meeting around the Bank Board Training Forum, please let the Bank Director team assist you. For more information, please contact our Bank Services Department at (615) 777-8461, so we may discuss your specific needs.

CREATED FOR YOUR BOARD

While CEOs, Chairs and Lead Directors attend peer exchange sessions, members of the board select committee focused sessions focused on:

- Risk & Audit Issues
- Compensation & Talent
- Corporate Governance
- Strategic Planning
- Industry Regulations

Each session was built with the entire board in mind – regardless of whether you have served on a board for years or are just starting out!

BANK DIRECTOR CERTIFICATION

Active participation in director education sends a strong signal to the regulators that your board has the knowledge to exceed governance expectations.

Receive your Bank Director Certificate at the end of the event demonstrating your continued focus on board education.

CONTINUING EDUCATION

Continuing Professional Education

 credits are available for accountants – up to a maximum of 12 credit hours (total credits are awarded based on specific sessions attended).

“Regardless of whether you are the big bank or small bank in the room, you will learn!”

— PAST FORUM ATTENDEE

BANK BOARD TRAINING FORUM

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MEET. LEARN.
Sunday, September 12
GROW.

Get a headstart and make new connections!

5:00 PM - 6:00 PM

Welcoming Reception & Registration

We welcome all registered participants to a kick-off reception at the JW Marriott Nashville!

“My first Bank Director conference. Appreciate the format, the location and the speakers.”

— PAST FORUM ATTENDEE

FORUM AGENDA AT-A-GLANCE

**Agenda subject to change*

DAY ONE | Monday, September 13

On the first day of the event, attendees gain valuable insights from industry experts and have the opportunity to choose from a variety of in-depth breakout sessions on topics such as governance, talent, technology, growth, and audit and risk.

- 7:00 AM - 8:00 AM Breakfast & Registration**
8:00 AM - 8:15 AM Welcome
For CEOs, Chairs, Lead Directors and Board Members

As we welcome attendees to Nashville for the annual Bank Board Training Forum, Bank Director's CEO gives an overview of what we plan to share at this year's event.

- 8:15 AM - 8:45 AM A Top Ten List for Officers & Directors**
For CEOs, Chairs, Lead Directors and Board Members

This session provides a high level overview of the ten things a bank's board should know about the state of banking right now. In no particular order, they include (1) investor trends, (2) M&A activity, (3) interesting fintech activity, (4) the current compliance challenge, (5) the upcoming regulatory change, (6) your biggest competitors, (7) where are we in the credit cycle and where we are headed, (8) marketing trends and consumer behavior, (9) compensation and (10) a hot topic of the moment.

- 8:45 AM - 9:15 AM The Promise of Technology**
For CEOs, Chairs, Lead Directors and Board Members

At Bank Director, we often have conversations with bank CEOs from across the United States – and this year, technology is the topic of choice. Certainly the pandemic brought tech to the forefront, but as banks have determined that technology can make their systems more efficient, it has also proved that customers want and require better, smarter, faster and easier ways to bank.

- 9:15 AM - 9:45 AM Bringing Your Best to the Board & Bank**
For CEOs, Chairs, Lead Directors and Board Members

A diversity of skills, experience and attitude constitutes a strong board – which reflects a set of enlightened governance policies and procedures that center on honesty, personal integrity and accountability. This session focuses on best practices that every board member should follow in order to maximize their time and contributions to their colleagues, constituents and shareholders.

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9:45 AM - 10:15 AM **Extending A Franchise's Value** *For CEOs, Chairs, Lead Directors and Board Members*

There are a variety of ways a bank can grow, be it through acquisitions, de novo expansion, product-line growth (i.e., commercial loan production offices), using a lift-out strategy or pursuing a broader digital platform. Each strategy presents a unique set of challenges and opportunities. This session covers the risks and rewards of different approaches to growth and looks at successful banks that have pursued different paths.

10:15 AM - 10:30 AM **Refreshment Break**

⌚ 10:30 AM - 11:20 AM **Exclusive CEO, Chair & Lead Director Peer Exchange: Session I**

During the peer exchange sessions, CEOs, chairs and lead directors candidly discuss a variety of topics in a private, off-the-record setting. By the end of the conference, each registered attendee will have had the opportunity to participate in all five of the topic exchanges listed below:

Peer Exchange I: Organic Growth and M&A Issues

Examples of topics discussed include:

- Are you considering a merger or an acquisition? How has the pandemic and current economic environment affected your consideration?
- What is your view on bank valuations in your market, and how is that likely to impact your behavior as a potential buyer or seller?
- Have you discussed a possible acquisition with your primary regulator? If so, what was their reaction?

Peer Exchange II: Compensation & Talent Issues

Examples of topics discussed include:

- What are the top compensation-type issues you have faced this year?
- Has the work environment for your staff changed in the past year, and do you anticipate remote working by any of your bank's staff in the future? How is that affecting your bank's culture?
- How often do you benchmark board pay?

Peer Exchange III: Legal & Governance Issues

Examples of topics discussed include:

- Rank the top three regulatory compliance challenges facing your bank. How are management and the board addressing these challenges?
- How does the board incorporate regulatory compliance into the institution's business model?
- How does the board monitor management's progress in responding to regulatory changes?

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Peer Exchange IV: Audit & Risk Issues

Examples of topics discussed include:

- What is the biggest risk your bank is currently facing, and how are you dealing with this risk?
- What role should the audit committee/risk committee play in setting the risk appetite for the institution?
- What role should risk governance play in strategic planning?

Peer Exchange V: Innovation & Technology – Challenges & Opportunities

Examples of topics discussed include:

- What is your bank doing to improve the overall customer experience through technology?
- Has your bank hired a Chief Information Security Officer? If so, who does that person report to, and how frequently do they interact with the board?
- Who do you primarily rely upon to stay informed about technology trends related to the financial services industry?

10:30 AM - 11:10 AM Breakout Sessions (select one)
For Board Members Only

Breakout I: Bank Director 101: The Role of The Board

The first session in our series, Bank Director 101, focuses on the duties and attributes of an effective board.

Breakout II: 5 Risks All Boards Need to Understand

There are a number of risks that all banks must be concerned about – but what are the main ones that should be top-of-mind? This session focuses on the risks that should be discussed at every board meeting.

Breakout III: Balance Sheet Strategies

The ultimate objective of most banks is to maximize performance, but how do you go about doing so? This session focuses on specific bank case studies – a highly efficient bank, a bank with a history of low credit losses and a bank that has historically performed well through crises – showing you exactly what others have done to improve and maximize their overall performance.

Breakout IV: Where Should Your Employees Work?

At the height of Covid, over half of this country's employees were working remotely. And as vaccinations are more widely available and the virus wanes, some employees have returned to the workplace, while others are happy to remain working from home (or somewhere other than the office). How has this change impacted the industry, your current workforce and the future employees of your bank?

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11:20 AM - 12:00 PM **Breakout Sessions** (select one)

For Board Members Only

Breakout I: Bank Director 101: How to Read and Interpret Bank Performance Metrics

This second session in our series, Bank Director 101, focuses on an overview of the basic terminology that all new directors must know in order to be an effective member of a bank's board.

Breakout II: Business Continuity Resiliency Planning for the Board

Most boards are not prepared for a crisis, yet a business continuity event (a hurricane or cyberattack) can strike your bank all too quickly. This session delves into the questions directors should be asking to strengthen policies and procedures in place at their bank. Directors will leave this session with ideas to increase resilience and understand business risks that affect profitability and operational continuity.

Breakout III: Audit Best Practices

This session reviews the latest information on best practices related to the audit oversight function.

Breakout IV: The Path to Being Public

What steps should the board and management at a privately held bank follow when they have made a decision to go public? What is the process, how long does it take and what is the board's role? What are the advantages and disadvantages of public ownership – and what can go wrong?

⌚ **11:30 AM - 12:10 PM Exclusive CEO, Chair & Lead Director Peer Exchange: Session II**

CEOs, chairs and lead directors attend the second round of peer exchange sessions facilitated by industry leaders. By the end of the conference, each peer group will have had the opportunity to participate in all five of the topic exchanges listed below:

Peer Exchange I: Innovation & Technology – Challenges & Opportunities

Examples of topics discussed include:

- Do you feel that your board has a sufficient level of expertise regarding technology?
- Who is responsible for innovation at your bank?
- Does your bank have a culture of innovation?

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Peer Exchange II: Organic Growth and M&A Issues

Examples of topics discussed include:

- How is your bank viewing big bank competitors in your area, and what impact do they have on your bank? How is your bank positioning itself to respond/prepare?
- How is your bank dealing with other competitors – even non-bank competitors – and how has this impacted your strategy for growth?
- If you are a buyer, is there a minimum asset size you look for when identifying targets? Are there specific qualities you look for in a target today when identifying acquisition opportunities?
- How involved is your board in discussing and identifying opportunities for growth, including organic growth or acquisitive growth? Would you like them to be more or less involved?

Peer Exchange III: Compensation & Talent Issues

Examples of topics discussed include:

- Do you have an emergency succession plan in place in the event of a sudden departure of your CEO or other members of your executive team?
- What are your talent challenges, and what are you doing to deal with these challenges?
- How are directors at your bank compensated? What compensation components do you use, and how are they paid?
- What kind of training/development programs do you offer for leadership?

Peer Exchange IV: Legal & Governance Issues

Examples of topics discussed include:

- Who has the ultimate responsibility for strategy at your bank? What is the role of management in setting strategy? What is the role of the board in setting strategy?
- What communication occurs between the board and all stakeholders with regard to the ongoing performance of the bank and its strategic direction?
- Is there a policy in place at the board level to ensure consistency of process in exploring or responding to overtures for a possible merger?

Peer Exchange V: Audit & Risk Issues

Examples of topics discussed include:

- What staffing and resources are devoted to regulatory compliance?
- Are you currently working with or considering working with any regtech companies? If so, who and why did you choose that company?
- How often does the risk committee meet with examiners?

12:00 PM - 1:15 PM Networking Lunch

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1:15 PM - 1:30 PM

Welcome Back

For CEOs, Chairs, Lead Directors and Board Members

1:30 PM - 2:00 PM

The Next Wave of Employee Skills

For CEOs, Chairs, Lead Directors and Board Members

With businesses of all sizes and in all industries relying more on digital tools and strategies, what are the skills and qualifications banks should look for and encourage to stay competitive as an employer?

2:00 PM - 2:30 PM

3 Cybersecurity Stories To Learn From

For CEOs, Chairs, Lead Directors and Board Members

The cybersecurity landscape is constantly evolving. From ransomware and malware to data leaking and phishing, hear about the cybersecurity threats confronting banks right now.

2:30 PM - 3:00 PM

Liquidity Strategies For Bank's Today

For CEOs, Chairs, Lead Directors and Board Members

This session highlights the current state of liquidity management in the banking industry with a focus on the shifting dynamics of bank deposits, the emergence and expansion of alternative payment solutions and the challenges facing community banks in achieving desired liquidity levels.

3:00 PM - 3:15 PM

Refreshment Break



3:15 PM - 3:55 PM

Exclusive CEO, Chair & Lead Director

Peer Exchange: Session III

CEOs, chairs and lead directors attend the third round of peer exchange sessions facilitated by industry leaders. By the end of the conference, each peer group will have had the opportunity to participate in all five of the topic exchanges listed below:

Peer Exchange I: Audit & Risk Issues

Examples of topics discussed include:

- What role, if any, should the internal auditing team play in risk management?
- Describe the internal controls your board has in place to monitor risk. Do you feel they are adequate?
- What areas of risk management do you believe your institution could improve upon? What resources do you need to make those improvements?

Peer Exchange II: Innovation & Technology – Challenges & Opportunities

Examples of topics discussed include:

- How do you know if your bank is staying relevant?
- How does your bank handle customer experiences and the customer interface?
- What is your bank doing to improve the customer experience through the use of technology?

Peer Exchange III: Organic Growth and M&A Issues

Examples of topics discussed include:

- What are the best organic growth opportunities in your market?
- How are you approaching these growth opportunities?
- Are you attempting to grow by expanding your existing business lines, or are there new business ventures that you are considering?

Peer Exchange IV: Compensation & Talent Issues

Examples of topics discussed include:

- How broadly do you offer incentives in at your bank?
- Do you have different programs for executives, producers, tellers, etc.?
- What incentive measures do you use to reward employees?

Peer Exchange V: Legal & Governance Issues

Examples of topics discussed include:

- If the CEO of your bank is also chair of the board, do you have a designated lead independent director?
- If you have a lead independent director, what are the responsibilities and expectations of that person?
- When was the last time the content and structure of your board's meeting agenda were reviewed and discussed by the board as a whole? What changes to the agenda resulted?

3:15 PM - 3:55 PM Breakout Sessions (select one)
For Board Members Only

Breakout I: Bank Director 101: Audit & Risk Committee Basics

This third session in our series, Bank Director 101, provides participants with foundational knowledge about the roles and responsibilities of both the audit and risk committees from an expert in the industry.

Breakout II: Regulatory Trends the Board Should Know

There is so much to know when serving on a bank board – especially with regard to regulations – current ones as well as those that are on the horizon. Learn about those regulations as well as the regulatory trends that all directors must know in order to serve the board well.

Breakout III: Inspiring a Multi-Generational Workforce

Your bank is likely to have many generations represented: Baby Boomers (those born from 1946 to 1964), Generation X (those born from 1965 to 1980), Millennials (those born from 1981 to 1996) and Generation Z (those born from 1997 to the present) – and representatives from each of these groups have unique characteristics and workstyles. So how do you manage your multi-generational workforce?

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Breakout IV: How To Value Your Bank

Do you know how much your bank is worth? Do you know what factors go into creating a bank's valuation? Learn how to value and what matters during this informative session.

 **4:05 PM - 4:45 PM Exclusive CEO, Chair & Lead Director
Peer Exchange: Session IV**

CEOs, chairs and lead directors attend the fourth round of peer exchange sessions facilitated by industry leaders. By the end of the conference, each peer group will have had the opportunity to participate in all five of the topic exchanges listed below:

Peer Exchange I: Legal & Governance Issues

Examples of topics discussed include:

- Overall, how would you rate the performance of your bank's board – high, medium or low? And why?
- Does the board evaluate its performance on an annual basis? Are individual directors evaluated? If so, what tool or process is used for this?
- How do you address board members who are not carrying their weight in fulfilling their responsibilities as directors?

Peer Exchange II: Audit & Risk Issues

Examples of topics discussed include:

- What is the role of the audit committee in overseeing risk if the board also has a risk committee?
- Where do committee members get information to stay on top of hot topics, and do you feel you get adequate information on hot topics from management?
- How does your bank's risk committee participate in examinations, including entrance and exit interviews?

Peer Exchange III: Innovation & Technology – Challenges & Opportunities

Examples of topics discussed include:

- What advice would you give to a fintech if they wanted to work with your bank? Who should they approach at your bank? How long is your bank's approval process? Does it go to the board?
- What technologies do you find most interesting to consider at your bank?
- What area of fintech do you believe your bank will receive the biggest bang for the buck if you were to partner?

Peer Exchange IV: Organic Growth and M&A Issues

Examples of topics discussed include:

- Has size or scale become a more important consideration for your bank, and if so, why?
- How do you source potential acquisitions, and what are your evaluation criteria? Is this process driven by the CEO? How does the board become involved?
- Do you rely on investment bankers to bring you deals?

Peer Exchange V: Compensation & Talent Issues

Examples of topics discussed include:

- Do you have challenges attracting or retaining certain ("hot") roles at your bank?
- What are the most challenging roles for you to attract and retain?
- How is your bank finding and recruiting the next generation of talent?

4:05 PM - 4:45 PM Breakout Sessions (select one)

For Board Members Only

Breakout I: Bank Director 101: Compensation Committee Basics

In this fourth session in our series, Bank Director 101, learn about issues related to the compensation committee including answers to questions such as: How are compensation committee roles changing? What are emerging best practices? How has COVID-19 impacted committee governance and executive and board compensation practices? How should incentive goals be selected? How do you incorporate discretion? What differentiates a risk adjustment from a clawback or a forfeiture? How do you know if there is appropriate pay and performance alignment?

Breakout II: The Future for Family-Owned Banks

Many of today's community banks have some form of family ownership, but what does that mean for the board – and how does the full board work with the family to ensure the success and growth of the bank?

Breakout III: Surviving the Economic Downturn

Interest rates continue to stay near zero, the economy has yet to turn back around and the pandemic is not yet over. How will your bank not only survive this current economy, but thrive as a result!?

Breakout IV: Talking About Marijuana Banking

Legalized marijuana is here to stay. There are federal laws that continue to criminalize the sale and possession of marijuana, but there are also stockpiles of unbanked cash accumulating in states that have legalized its sale. How can a bank deal with these issues and be successful when banking marijuana?

4:45 PM - 5:45 PM Networking Peer & Guest Reception

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FORUM AGENDA AT-A-GLANCE

*Agenda subject to change

DAY TWO | Tuesday, September 14

On the second day of the event, we discuss how director training and education is playing an increasingly important role in the success of today's top-performing financial institutions.

7:00 AM - 8:00 AM **Breakfast**

8:00 AM - 8:15 AM **Day Two Opening Remarks: Questions We've Learned To Ask While Leading Board Retreats**

As Bank Director welcomes attendees back for day two of the Bank Board Training Forum, we focus on board retreats – and how to make them productive and even transformative.

8:15 AM - 8:45 AM **Red Flags for Regulators**
For CEOs, Chairs, Lead Directors and Board Members

This session discusses the five issues that examiners really focus on when they are looking for deficiencies.

8:45 AM - 9:15 AM **Findings From Bank Director's Governance Best Practices Survey**
For CEOs, Chairs, Lead Directors and Board Members

Bank Director and Bryan Cave Leighton Paisner LLP conducted this year's Governance Best Practices Survey. Hear the most significant findings from the Survey and what you can learn from those who participated.

9:15 AM - 9:45 AM **Creating an Effective ESG Program**
For CEOs, Chairs, Lead Directors and Board Members

Investors, regulators and customers continue to place greater emphasis on environmental, social and governance (ESG) factors when evaluating financial institutions. This session summarizes key ESG trends and steps that can improve your bank's ESG program.

9:45 AM - 10:00 AM **Refreshment Break**

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10:00 AM - 10:40 AM Breakout Sessions (select one)
For Board Members Only

Breakout I: Bank Director 101: Board Performance & Evaluations

In this fifth and final session of our series, Bank Director 101, new directors learn about the basics related to overall board performance and evaluation of the board.

Breakout II: CEO Succession

This last year has taught us to expect the unexpected. And for boards, one of those lessons means being prepared for the CEO to leave the helm. Is your bank ready with a succession plan in place? And if not, what do you need to do right now to be ready?

Breakout III: Diversity On The Board

Research proves that great boards have truly diverse populations, but what does that mean – and how do you find the best candidates that strengthen not only your board but your entire business?

 **10:00 AM - 10:40 AM Exclusive CEO, Chair & Lead Director Peer Exchange: Session V**

CEOs, chairs and lead directors attend the final round of peer exchange sessions facilitated by industry leaders.

Peer Exchange I: Compensation & Talent Issues

Examples of topics discussed include:

- Do you have challenges attracting or retaining certain ("hot") roles at your bank?
- What are the most challenging roles for you to attract/retain?
- How is your bank finding and recruiting the next generation of talent?

Peer Exchange II: Legal & Governance Issues

Examples of topics discussed include:

- Overall, how would you rate the performance of your bank's board – high, medium or low? And why?
- Does the board evaluate its performance on an annual basis? Are individual directors evaluated? If so, what tool or process is used for this?
- How do you address board members who are not carrying their weight in fulfilling their responsibilities as directors?

Peer Exchange III: Audit & Risk Issues

Examples of topics discussed include:

- What is the role of the audit committee in overseeing risk if the board also has a risk committee?

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- Where do committee members get information to stay on top of hot topics, and do you feel you get adequate information on hot topics from management?
- How does your bank's risk committee participate in examinations, including entrance and exit interviews?

Peer Exchange IV: Innovation & Technology – Challenges & Opportunities

Examples of topics discussed include:

- Have you partnered with a fintech? If so, who and why?
- What problem(s) were you trying to solve?
- What challenges have you faced (or are you concerned about) when partnering (or considering to partner) with a fintech?
- What part of the due diligence process do you think needs more time and attention?

Peer Exchange V: Organic Growth and M&A Issues

Examples of topics discussed include:

- Has size or scale become a more important consideration for your bank, and if so, why?
- How do you source potential acquisitions, and what are your evaluation criteria? Is this process driven by the CEO? How does the board become involved?
- Do you rely on investment bankers to bring you deals?

10:50 AM - 11:20 AM **M&A Pricing These Days**

For CEOs, Chairs, Lead Directors and Board Members

Bank merger prices change from year to year and vary among banks of different sizes, geographies and business models. What happened to the pricing of the past, and what can we expect now?

11:20 AM - 12:00 PM **Ask Us Anything**

For CEOs, Chairs, Lead Directors and Board Members

As the head of the board of directors, a bank's chair focuses on stability, profitability and culture. While not taking an active role in everyday management, he or she sets the board's agenda. With this in mind, we invite the perspectives of three leading bank chairs to discuss the challenges and opportunities they see community banks facing today and in the near future.

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VENUE

JW Marriott Nashville

201 8th Avenue South
Nashville, TN 37203
888-236-2427

www.marriott.com

The sparkingly new JW Marriott Nashville embodies the energy and eclectic spirit of downtown Nashville. Slip inside our soaring 33-story glass tower and discover a whole new way to experience the city. Peruse a contemporary art collection that pays homage to the capital city's musical heritage, savor prime ribeyes at BOURBON STEAK by Michael Mina, and unwind in Nashville's most luxurious guest rooms.

DISCOUNTED HOTEL RATE

There is a discounted hotel room rate available for Bank Board Training Forum attendees at the JW Marriott Nashville until August 20, 2021 or until all rooms are reserved. To reserve a room, please contact the hotel directly at 888-236-2427 and mention "Bank Director" to receive the discounted rate of \$315/night for a standard room. Rooms are limited, so book early!

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RATES & REGISTRATION

Phone: (877) 397-7595

Fax: (615) 777-8449

Website: BankDirector.com

E-mail: events@bankdirector.com

Mail: Bank Director, 201 Summit View Drive, Suite 250, Brentwood, TN 37027

NAME

NAME FOR BADGE

COMPANY

TITLE

BANK REPRESENTING

PUBLIC/PRIVATE

BOARD TITLE

BOARD ASSET SIZE

NUMBER OF YEARS SERVING ON THE BOARD

EMAIL ADDRESS

ADDRESS

PHONE

CITY

STATE

ZIP

YES, Register Me for the 2021 Bank Board Training Forum!

Early Individual Rate: \$1,695 (*Expires 4/21/2021. Payment must be received by offer expiration in order to receive a special rate.*)

Standard Individual Rate: \$1,995

YES, Register My Group for the 2021 Bank Board Training Forum!

Standard Pair Rate: \$1,795 (*For groups of 2 from the same financial institution. Please submit a separate form for each person.*)

Special Conference Rates for Bank Director Program Members

If your bank is a participating program member, please contact (877) 397-7595 to find out about special conference rates and/or event passes that may be available to you and your board.

For questions or to find out more about Bank Director's Membership Program, please email bankservices@bankdirector.com.

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Enroll My Guest in the Guest Program.

Guest/Spouse Name: _____

The guest rate of \$150 covers breakfast on Monday and Tuesday, as well as all evening receptions. Guests are not allowed to attend sessions. If a guest would like to attend the sessions, please register them as an attendee. A guest is a spouse, significant other or friend who is not in a financial services occupation. A co-worker (even a spouse co-worker) or an associate within the financial services industry is not considered a guest and should register as an attendee.

Payment Information

Please make all checks payable to DirectorCorps, Inc.

VISA DISCOVER MASTERCARD AMERICAN EXPRESS BILL ME
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NAME ON CARD

CARD NUMBER

EXP. DATE

BILLING ADDRESS IF DIFFERENT FROM ABOVE

Continuing Education

I am an accountant, and I need Continuing Professional Education credits for this event. DirectorCorps, Inc., the parent company of Bank Director is registered with the National State Board of Accountancy (NASBA) as a sponsor of continuing professional education on the national Registry of CPE Sponsors. Visit our website for more information on CPE learning objectives, program levels, prerequisites, recommended credits and complaint resolutions.

Forum Cancellation Policy

Due to commitments and expenses, all cancellations after August 2, 2021 will be subject to a \$225 processing fee. We regret that no refunds will be given after August 31, 2021; however, substitute participants are welcomed. DirectorCorps, Inc. assumes no liability for any nonrefundable travel, hotel or related expenses incurred by registrants.

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