



ABOUT THE PROGRAM

Bank Director's Certification Program is the preeminent director designation available to those currently serving or wanting to serve on a bank's board. Offering two levels of certification, participants of the program are provided with a thorough grounding in corporate governance and important industry issues that greatly enhance the performance of individual directors.

Becoming a certified bank director sends a clear message to investors and state and federal regulators that participants take their fiduciary duties seriously and want to be a top performing member of a bank's board.

To apply for entry into Bank Director's Certification Program, please visit BankDirector.com, call our Bank Services team at 615.777.4861 or email us at bankservices@bankdirector.com.

WHY BANK DIRECTOR?

Since 1991, Bank Director has been the go-to resource for members of the boards of financial institutions. Through *Bank Director* magazine, in-person and virtual conferences, and the industry-leading BankDirector.com online resources, board members who have chosen to stay on top of industry trends and changes and who seek excellence in their role as directors have the tools to do so.

PROGRAM REQUIREMENTS

Corporate Governance Workshop: Course I

- ➔ Submit an Application to Enroll.
- ➔ Watch All Designated Online Training Videos. *Approximately 10 hours of videos.
- ➔ Attend the In-Person Corporate Governance Workshop or Complete the Virtual Workshop.
- ➔ Complete Course I Requirements Noted Above Within 1 Year of Enrolling.

COURSE I TOPICS

- ➔ Attributes of a Strong Board Culture
- ➔ Role of the Board
- ➔ Bank Regulation
- ➔ Responsibilities of the Independent Director
- ➔ Elevating Board & Director Performance
- ➔ The Board Governance Process
- ➔ Understanding Key Financial Metrics in Banking

Corporate Governance Workshop: Course II

- ➔ Complete Course I.
- ➔ Attend the In-Person Director Certification Workshop.
- ➔ Attend the Bank Board Forum and its Designated Sessions.

*As part of the Course II fee, all participants receive a conference pass to the Bank Board Forum and the Corporate Governance Workshop: Course II.

COURSE II TOPICS

- ➔ Governance Overview
- ➔ Skill Metrics: Aligning Bank Board and Executive Leadership
- ➔ Cyber Tabletop Exercise
- ➔ What is Your Bank's Risk Appetite?
- ➔ Financial Strategy & Metrics
- ➔ Industry Overview

For agenda updates and new course topics, please visit BankDirector.com.

“As a new director, I wanted to learn and hear from others with different perspectives – mission accomplished.”

ADDITIONAL RESOURCES

As part of the Bank Director Certification Program, all participants receive access to the following resources provided by Bank Director.

BANK DIRECTOR ONLINE TRAINING SERIES

The Online Training Series keeps bank boards and management teams up-to-date with industry trends and regulations. Through a series of easy-to-access videos presented by an industry expert, these videos covers such essential topics as the role of the board, risk management and key audit, compensation and governance issues.

***BANK DIRECTOR* MAGAZINE**

Bank Director magazine focuses on issues fundamental to a bank's CEO, senior leadership team, chair and independent directors. Published quarterly, each issue is mailed directly to the participants' home or business address. In addition, you can receive *Bank Director* magazine digitally through BankDirector.com.

BANKDIRECTOR.COM

An online information resource for all things bank board-related, BankDirector.com is a content-rich, digital platform to find and share news, commentary and expert advice on the challenges facing today's bank boards and their executive teams. A password protected section of the site contains program exclusive in-depth articles, videos and presentation materials from past conferences. Weekly newsletter emails will be sent to participants, reminding them of the new content and industry updates.

BANK DIRECTOR RESEARCH

Gain exclusive access to Bank Director's five annual research surveys focused on bank M&A, compensation, risk, technology and governance.

BANK BOARD STRUCTURE GUIDELINES

Equip yourself with the knowledge needed to evaluate directors' roles and responsibilities with our regularly updated Board Structure Guidelines. Built from consultations with three major bank regulators – the Federal Deposit Insurance Corp., the Federal Reserve and the Office of the Comptroller of the Currency – Bank Director's Board Structure Guidelines provide members of the board with the knowledge needed to assess the overall board structure.

GLOSSARY OF BANKING TERMS

Bank Director provides participants with access to an in-depth glossary of banking terms. The glossary is supplemental material to Bank Director's Online Training Series and is updated monthly as new videos are added to the library. Terms cover all facets of banking, from the FDIC to CECL, from regulatory definitions to new banking terminology.

NEW DIRECTOR TRAINING & ONBOARDING RESOURCE GUIDE

In this Resource Guide, we offer an onboarding blueprint for new directors that breaks the orientation process down into five separate categories: 1) the bank's operations, markets and management team; 2) financial metrics specific to banking that every director needs to understand; 3) an overview of the banking industry; 4) regulations; 5) integrating a new director into the business and culture of the board. The Onboarding Resource Guide also provides a checklist that outlines in greater detail a structured orientation program for new directors.

BANK DIRECTOR CONFERENCES

Each participant receives \$500 off of the standard individual rate to any of our Bank Director conferences.

“With 20 years of experience as a director, I believe the Certification program adds a lot of value to my director experience and wraps a lot of organization around director responsibilities.”

— BANK DIRECTOR CERTIFICATION PROGRAM PARTICIPANT

PRICING & APPLICATION

Course I

- Member: \$1,750
- Non-Member: \$3,250

Course II

- Member: \$3,000
- Non-Member: \$4,500

* CPE hours available for in-person events.

Once the courses are completed recertification is not necessary. To stay current on industry issues, you can access board resources through our Bank Services Program.

To apply for Bank Director Certification or to learn more, please visit BankDirector.com or call our Bank Services team at 615.777.8461.

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Strong Board. Strong Bank.

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