

BANKING & FINTECH EDITOR

Full-time position with benefits, including health care and a 401(k) match
(Remote eligible in some states)

Overview

We're looking for a great writer and business journalist to help us grow our sister publication, FinXTech. Currently, we offer a website, monthly newsletter, conferences and webinars that help technology leaders at banks and credit unions solve problems, learn from one another and connect with companies at the forefront of innovation. Rather than focusing on breaking news, you'll have more time for a deep dive on topics important to our audience and a chance to do long-form journalism and in-depth research reports. You'll also write and edit for Bank Director and *Bank Director* magazine, focusing on an audience of C-suite officers and board members.

You

You have a curious mind and can delve into topics that other writers may avoid, such as artificial intelligence, stablecoin and real-time payments. You're an experienced business journalist with at least two to four years under your belt and can read and understand a public company's financial statements. You know how to interview people and have a good number of published journalistic writing clips to prove it. You can tackle difficult topics with flair and want to be part of a supportive team of collaborators and journalists.

Us

Headquartered in Brentwood, TN, Bank Director has become a well-known media and conference company since its founding in 1991. We focus on the informational, educational and training interests of C-level executives and members of the boards of financial institutions. These key leaders trust our team and products to keep pace with their ever-changing landscape. We do so through *Bank Director* magazine, BankDirector.com, FinXTech.com, newsletters, exclusive conferences, webinars, podcasts, research reports, a comprehensive membership program and various social media channels.

Job Summary

As part of a collaborative team, our Banking & Fintech Editor will:

- Create compelling editorial content related to banking, fintech and technology to grow our audience of senior-level bankers who make strategic decisions for their banks and credit unions.
- Take ownership of the "beat" of finding stories related to the intersection of banking and financial technology.

- Write for Bank Director and *Bank Director* magazine on topics of interest to the C-suite and boards of financial institutions, including strategy, regulation, compensation, risk and governance.
- Establish relationships that lead to exclusive reporting.
- Generate ideas for new projects, research reports, podcasts or other inventive ways to build our existing audience.

Responsibilities

Essential duties include, but are not limited to, the following:

- Be the main editorial lead for our bi-monthly technology newsletter, with a focus on the intersection of banking and technology. This entails coming up with ideas that are engaging to an audience of senior leaders of financial institutions. We envision this newsletter evolving into a weekly publication over time.
- Report a weekly journalistic article of 750 to 1200 words for FinXTech.com or BankDirector.com, edit four 750-word thought leadership tech-related articles and videos weekly, and host occasional webinars and virtual peer exchanges.
- Come up with ideas for and write 2-page or 36-page sponsored research pieces.
- Write occasional 3200-word magazine stories for Bank Director's quarterly print magazine.
- Use our editorial style guide and AP Style online to help edit and proof our publications.
- Be highly organized, hard-working and interested in trying new things.
- Meet strict deadlines with minimal oversight.
- Engage with our audience on social media to help grow our audience.
- Travel to our conferences in various cities, approximately three to five per year, and to our Brentwood office for quarterly meetings or training.
- Complete other duties as assigned.

How to Apply

If interested, please send your resume, social media handles and three of your best written journalistic pieces (no chamber of commerce publications, please) to Laura Schield at LSchild@bankdirector.com.

Bank Director is an Equal Opportunity Employer. We are an inclusive organization that actively promotes equality of opportunity for all, with the right mix of talent, skills and potential. We welcome all applications from a wide range of candidates. Selection for roles will be based solely on individual merit.