

Partnership Presentation 3:
Leveraging Technology to
Acquire, Retain and Grow:
The BayFirst Blueprint

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BayFirst Financial



Leveraging Technology to Acquire, Retain and Grow: The BayFirst Blueprint

Tuesday, May 14 | 2:50 PM - 3:20 PM



Chris Griffin
Co-Founder
Narmi



Michael Yang
VP, Director of Digital
Bank Strategy
BayFirst

More about BayFirst

Location

St. Petersburg,
Florida

Assets

\$1.1B

Branches

12

Core

Jack Henry
Silverlake

Products

Consumer & Business Account
Opening (Online)

What financial institutions should consider when leveraging technology:

1



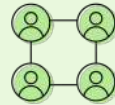
Balance community touch with digital growth

2



Look for a provider with a track record of proven implementations

3



Empower internal teams to take ownership of projects

The Narmi Team would love to connect with you.

Where to find us:

Meet us in the **Exhibit Hall, Booth 4** or reach out to us at contact@narmi.com to learn more.

