

**Bank Director Certification | Advanced Course Curriculum***Creating a Community of Bank Directors*

Prior to the Bank Board Training Forum kicking off, Bank Director hosts its one day Advanced Certification Workshop for those participating in Bank Director's Advanced Certification Program.

Sunday, September 15, 2024

*\*Agenda Subject To Change*

8:00 - 8:30 AM

**Registration & Breakfast**

8:30 - 8:45 AM

**Welcome & Introduction**

**Jack Milligan, Editor-at-Large, Bank Director**

8:45 - 9:30 AM

**Governance Review**

**Michelle King, President, Bank Director**

**Emily McCormick, Vice President of Editorial & Research, Bank Director**

To start off Bank Director's Advanced Certification Workshop, directors get back to basics with a review of the board's role and responsibilities. What is expected of bank boards and individual directors? What are the attributes of an effective director, and what skill sets and backgrounds should be reflected in bank boardrooms? And what are the practices that help build stronger boards?

9:30 - 10:30 AM

**Aligning Bank Board and Executive Leadership for the Future**

**Scott Petty, Partner, Chartwell Partners**

Given the anticipated turnover in CEO and Board seats over the next five years, is your bank actively pursuing leaders whose skills are in sync with your institution's strategic plan? Join us for a discussion on essential competencies for achieving organizational success and how to evaluate Board and C-Suite talent. Gather insights on the Board Refreshment and CEO Succession Planning processes. Attendees also gain access to our exclusive Board Skills Matrix and Succession Planning Model.

10:30 - 10:50 AM

**Refreshment Break**

10:50 - 11:50 AM

**Performance & Value Management**

**Bart Smith, Partner & Managing Director, Risk & Regulatory Insights, Performance Trust Capital Partners, LLC**

What is a bank's risk appetite, and why is it important? How do you manage risk appetite from a regulatory perspective and still satisfy performance demands of shareholders? What measures should I look at to evaluate risk appetite? How does risk appetite relate to multi-scenario interest rate risk analysis?

11:50 - 12:50 PM

**Lunch**

12:50 - 1:50 PM

**Business Continuity Management & Incident Response Planning**

**Tracy Hall, Senior Manager, Business Continuity Management, Crowe LLP**

**Trevor Quinlan, Senior Manager, Internal Audit Technology, Crowe LLP**

Although separate disciplines under resiliency, this session explores why closer alignment and consistent governance of Business Continuity Management and Incident Response Planning is critical to ensuring that, from natural disasters to supply chain issues to cyber security breaches, banks are as prepared as possible to respond and recover from any type of incident that causes an interruption to normal operations.

1:50 - 2:10 PM

**Refreshment Break**

2:10 - 3:10 PM

**Financial Strategy & Capital Allocation**

**Brian Leibfried, Partner & Managing Director, Client Insights and Analytics, Performance Trust Capital Partners, LLC**

This session focuses on the drivers of profitability and explores the pitfalls of using existing tools and frameworks to measure the risk or reward associated with capital allocation decisions. It also illustrates how old habits tee us up for unwelcome surprises.

3:10 - 4:10 PM

**Industry Panel & Q&A**

**Kevin Ahern, Chairman, Investment Trust Company and Director, Bank34, Bank of Idaho, Horizon Bank and InBank**

**Kathy Moe Lonowski, Former Regulatory Executive, FDIC and Current Director, Discover Financial Services**

**Jackson McConnell, Chief Executive Officer, Pinnacle Bank**

**Moderated By: Emily McCormick, Vice President of Editorial & Research, Bank Director**

Gain valuable insights as we hear from two financial industry leaders and a former regulator during a discussion of key issues and lessons learned.

4:10 - 4:25 PM

**Closing Remarks: Prepare for Bank Board Training Forum**

**Michelle King, President, Bank Director**

As we close out the day, we discuss the required sessions needed to complete the Advanced Course Curriculum during the Bank Board Training Forum on the days that follow.

4:45 PM - 5:45 PM

**Bank Board Training Forum Welcoming Reception & Registration**

We welcome all registered participants of today's events and those arriving in Nashville for tomorrow's conference to a networking reception at the JW Marriott Nashville.