

201 Summit View Drive, Suite 250 Brentwood, TN 37027

www.bankdirector.com

Bank Director Certification | Advanced Course Curriculum

Creating A Community of Bank Directors

Prior to the Bank Board Training Forum kicking off, Bank Director hosts its one day Advance Course for those participating in the Certification Program.

Sunday | September 15, 2024

*Proposed Agenda Subject To Change

8:00 - 8:30 AM

Breakfast

8:30 - 8:50 AM

Welcome + Introduction

Bank Director

8:50 - 9:50 AM

Governance

Bank Director

- Role of the Board v. Role of the Executive Team
- Board Oversight
- Board Strategy

9:50 - 10:50 AM

Talent & Board Composition

Scott Petty, Partner, Chartwell Partners

- Board Refreshment
- Board Diversity
- Managing a Changing Workforce
- CEO & Board Succession

10:50 - 11:05 AM

Break



Strong Board. Strong Bank.

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11:05 - 12:05 PM

Performance & Value Management

Bart Smith, Partner & Managing Director, Risk & Regulatory Insights, Performance Trust Capital Partners, LLC

What are the drivers of both financial performance (earnings) and valuations in a community or regional bank? Let's tear apart the income statement and balance sheet of a representative bank and see where the most important drivers actually are.

12:05 - 1:00 PM

Lunch

1:00 - 2:00 PM

Cybersecurity

Tabletop Simulations are an effective way to practice crisis response planning and operational recovery capabilities by allowing team members to "experience" a tailored scenario – and the challenges resulting from this scenario – in a relaxed, non-threatening atmosphere. The simulation fosters collaborative conversation, develops critical decision making and surfaces areas for improvement by equipping the response team members to better safeguard the organization while mitigating the financial, reputational, legal and operational impacts resulting from an incident of any kind.

2:00 - 2:15 PM

Break

2:15 - 3:15 PM

Financial Strategy & Capital Allocation

Brian Leibfried, Partner & Managing Director, Client Insights and Analytics, Performance Trust Capital Partners, LLC

3:15 - 4:15 PM

Industry Panel + Q&A Lessons Learned

4:15 - 4:30 PM

Closing Remarks

Michelle King, President, Bank Director