

What's On The Horizon?

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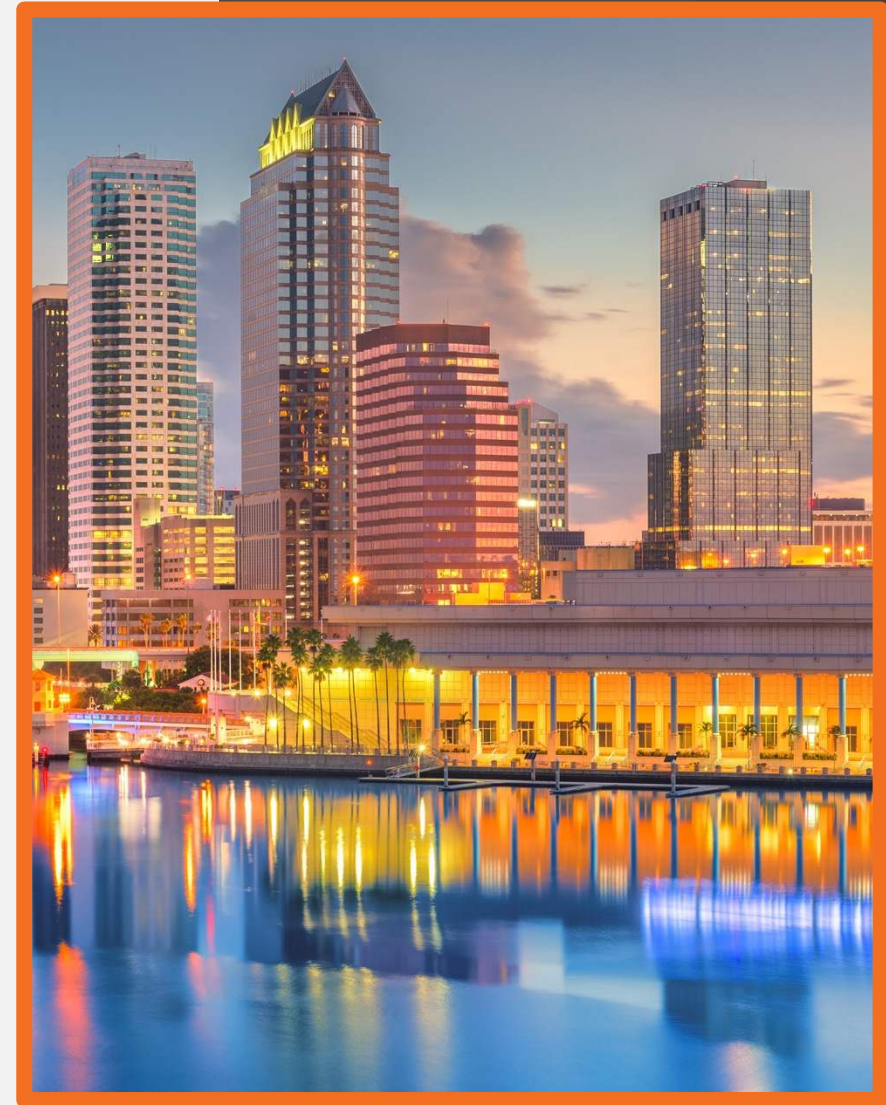
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Michelle King

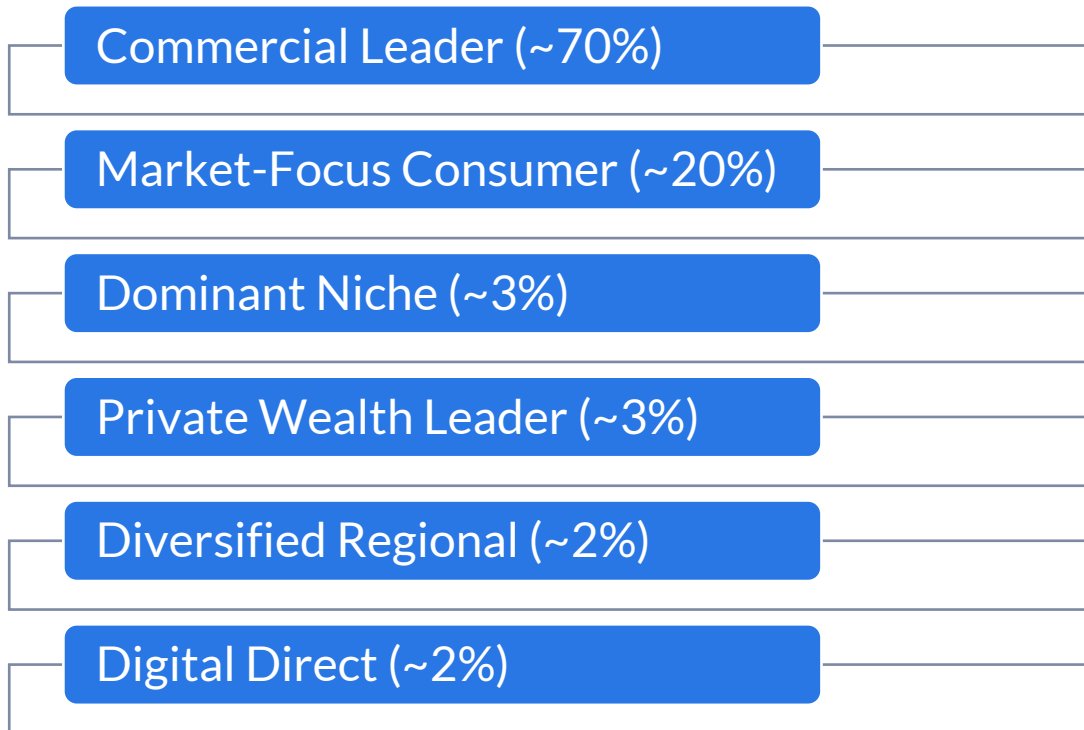
Bank Director & FinXTech



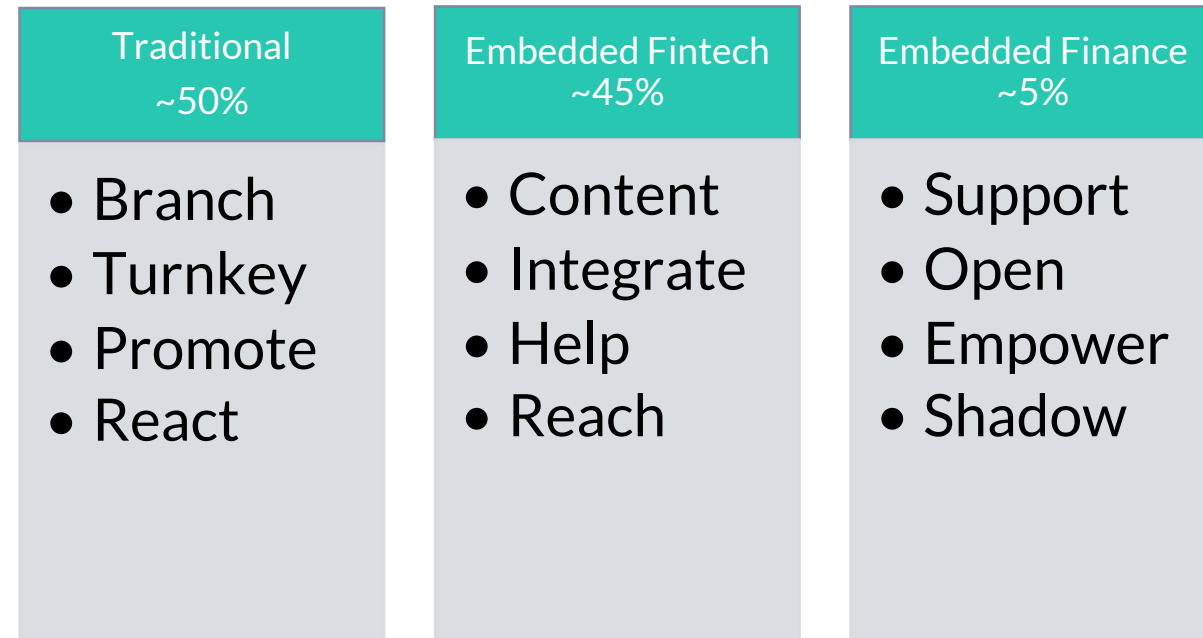
Start Making Sense of Bank / Fintech



Business Model

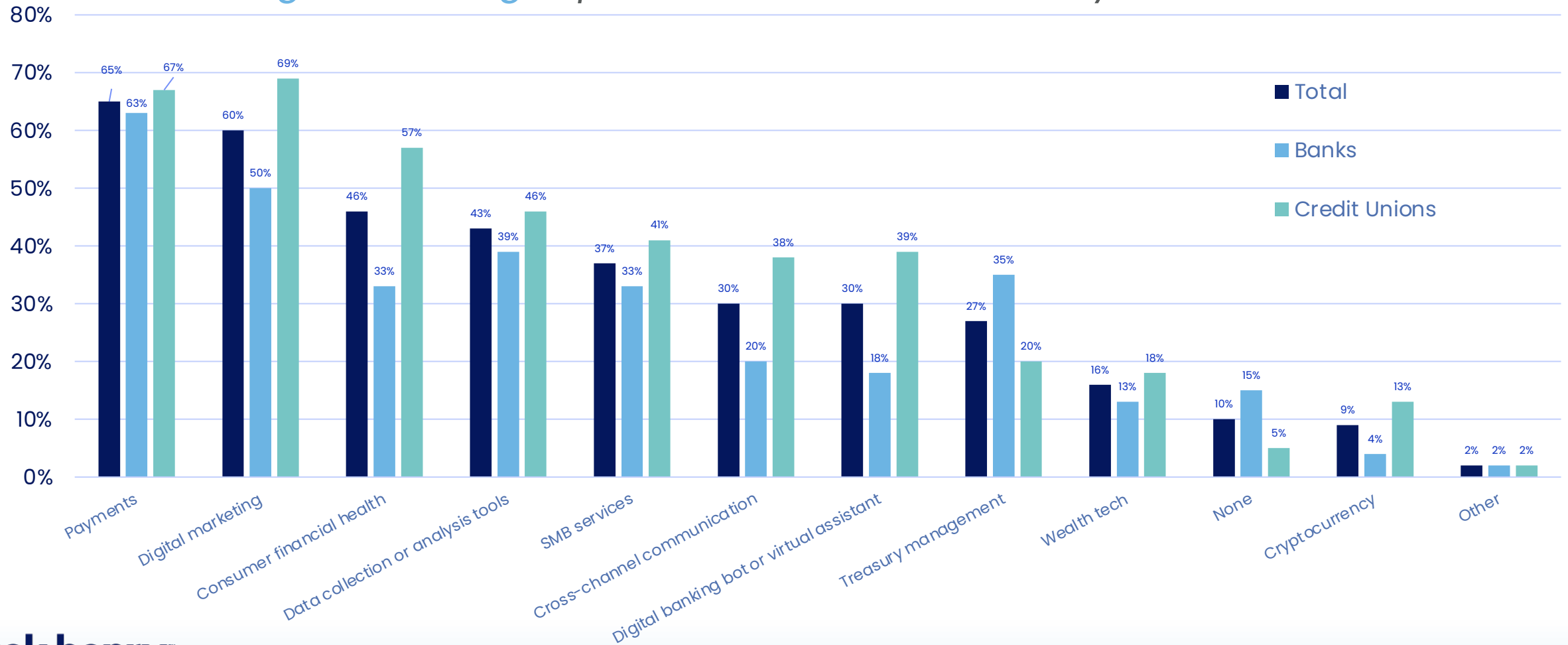


Distribution Model



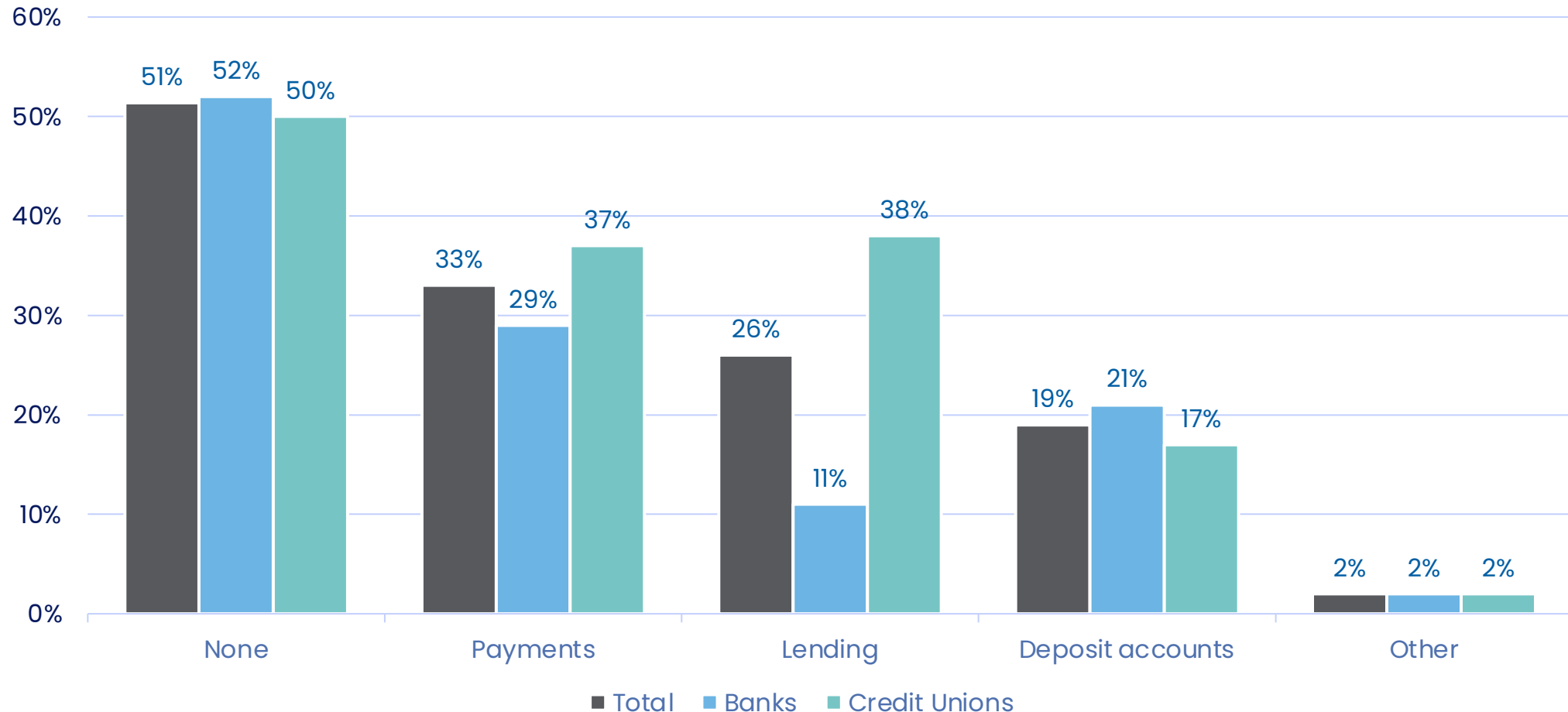
• 90% of FIs plan to embed fintech into digital in 2023-24

Select the type(s) of fintech you plan to embed in your digital banking experience over the next two years.



• Half of FIs plan to embed services into 3rd parties

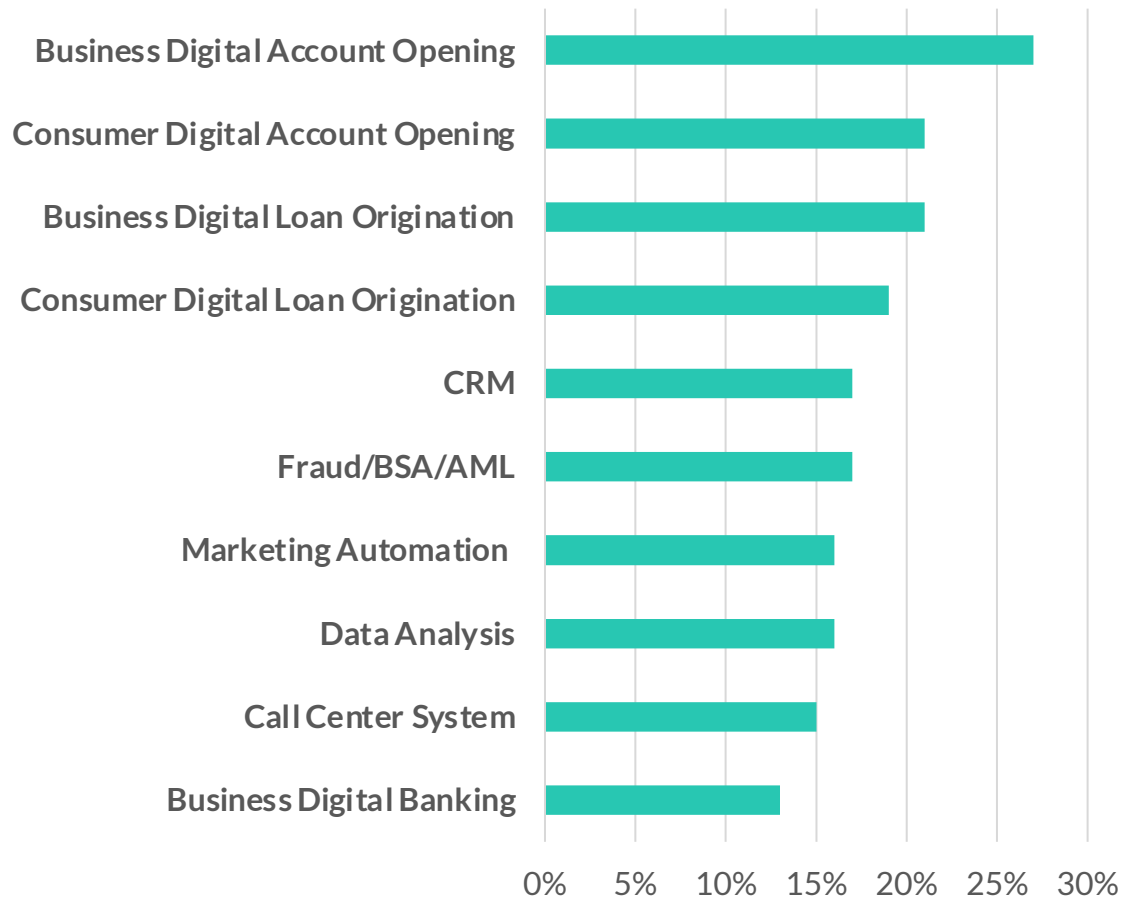
Which of your existing financial services do you plan to embed into non-financial brands/third parties over the next two years?



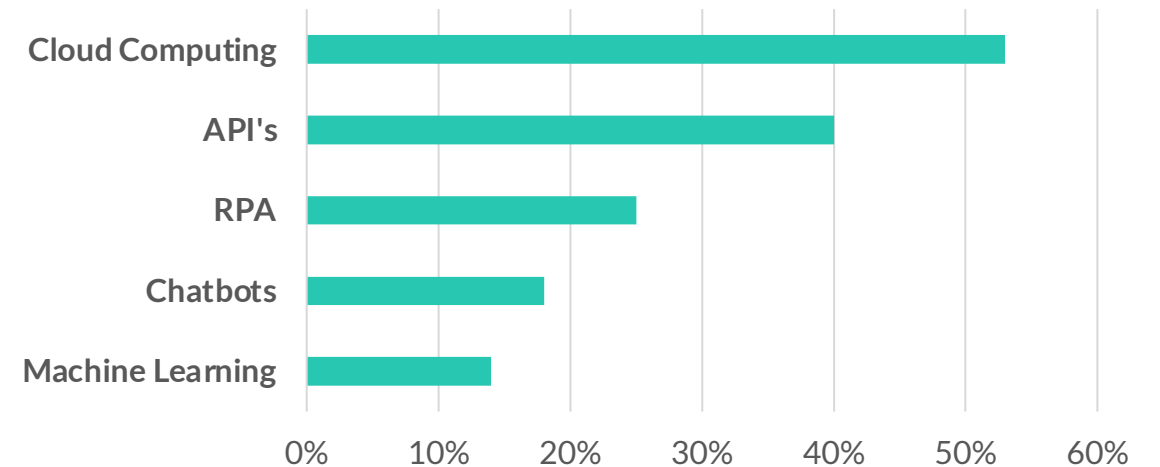
Top New Tech Activities in 2023



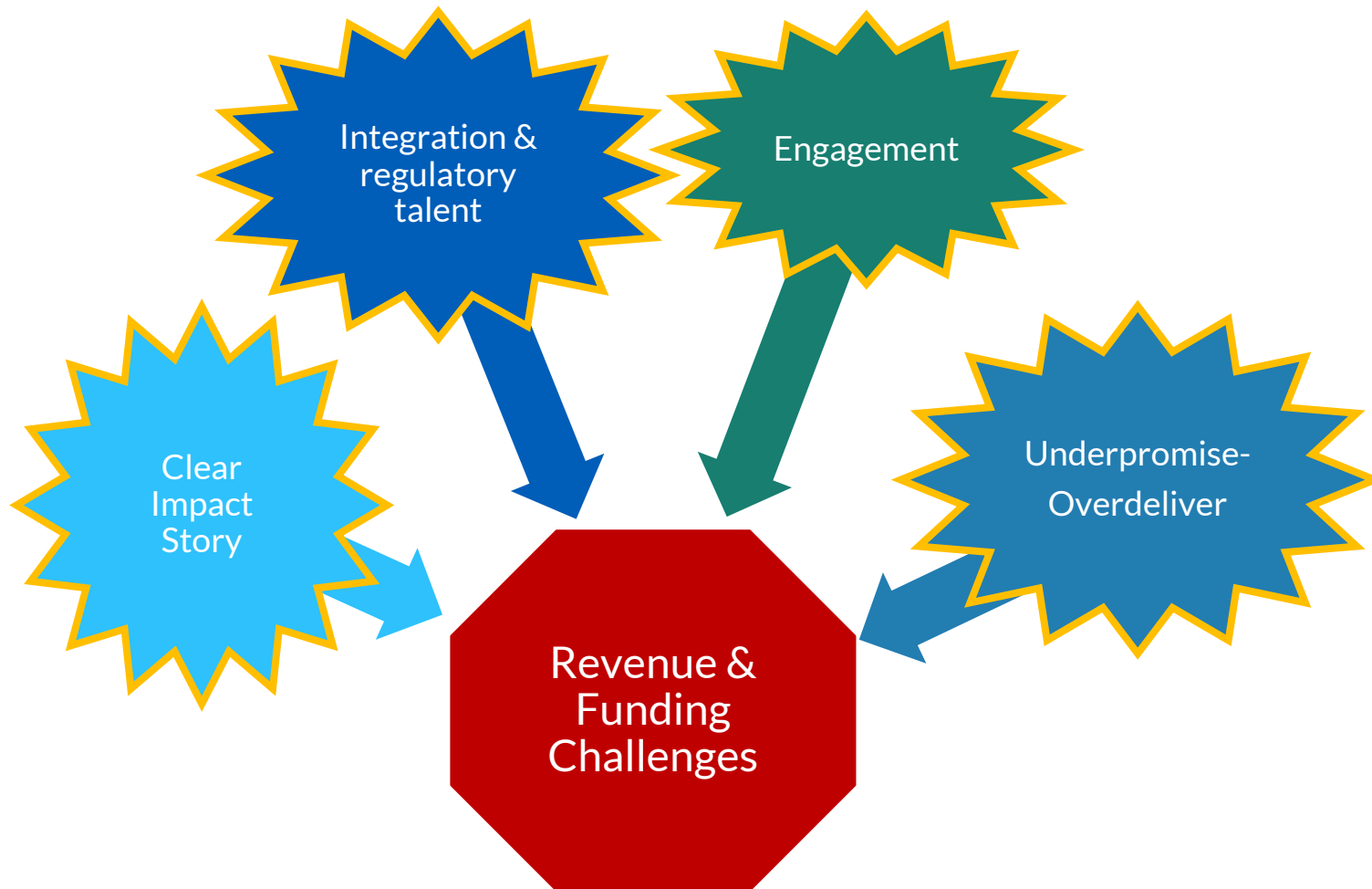
Top 10 Planned Additions



Deployed Emerging Tech

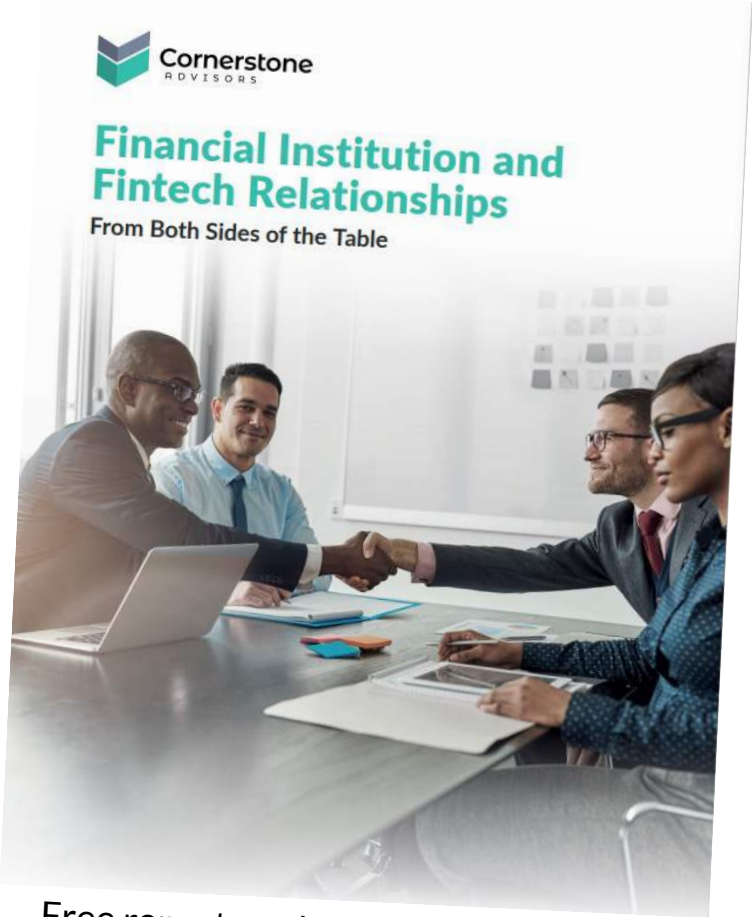
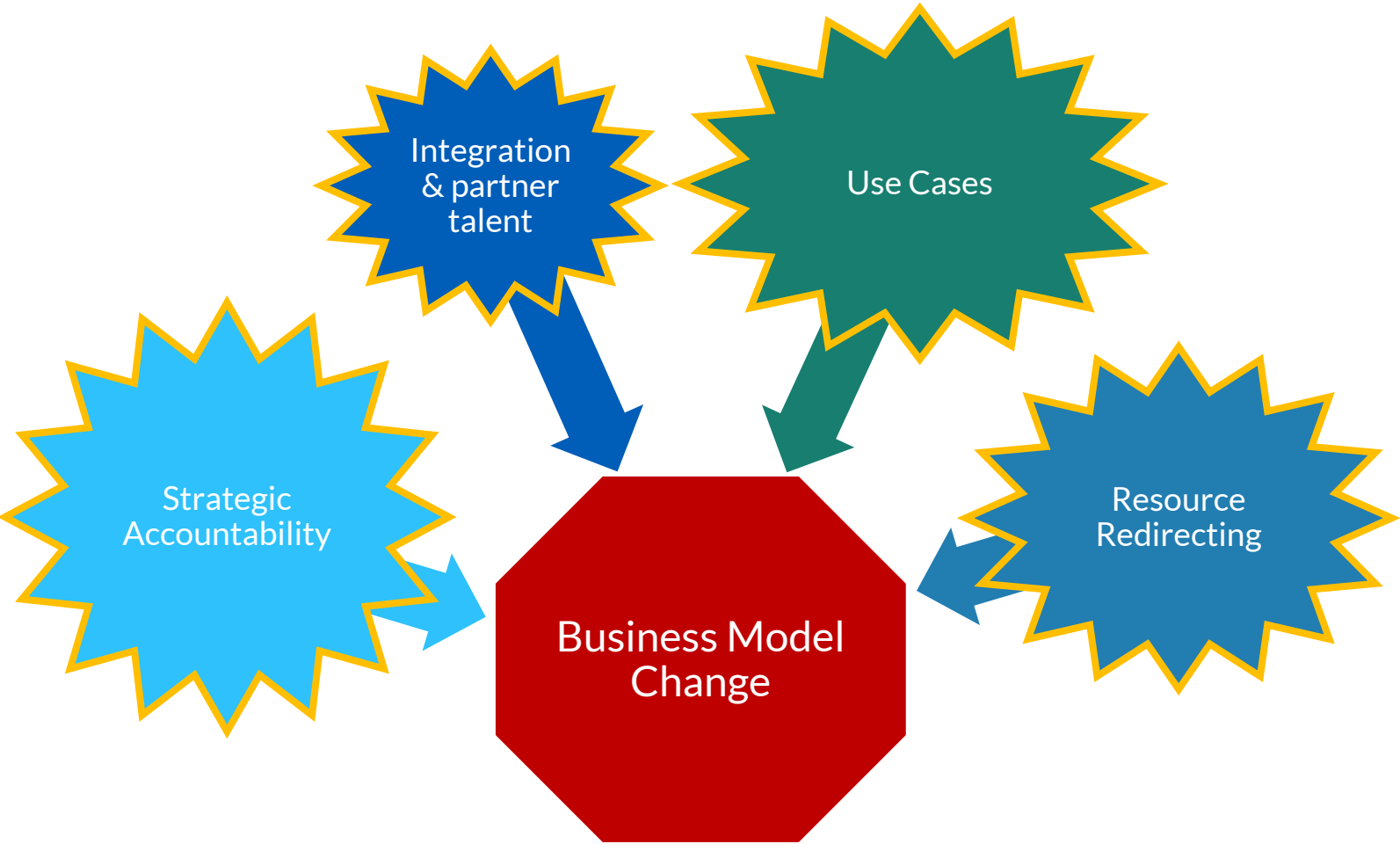


Fintech Success Factors



Free report on the Finxtech platform!

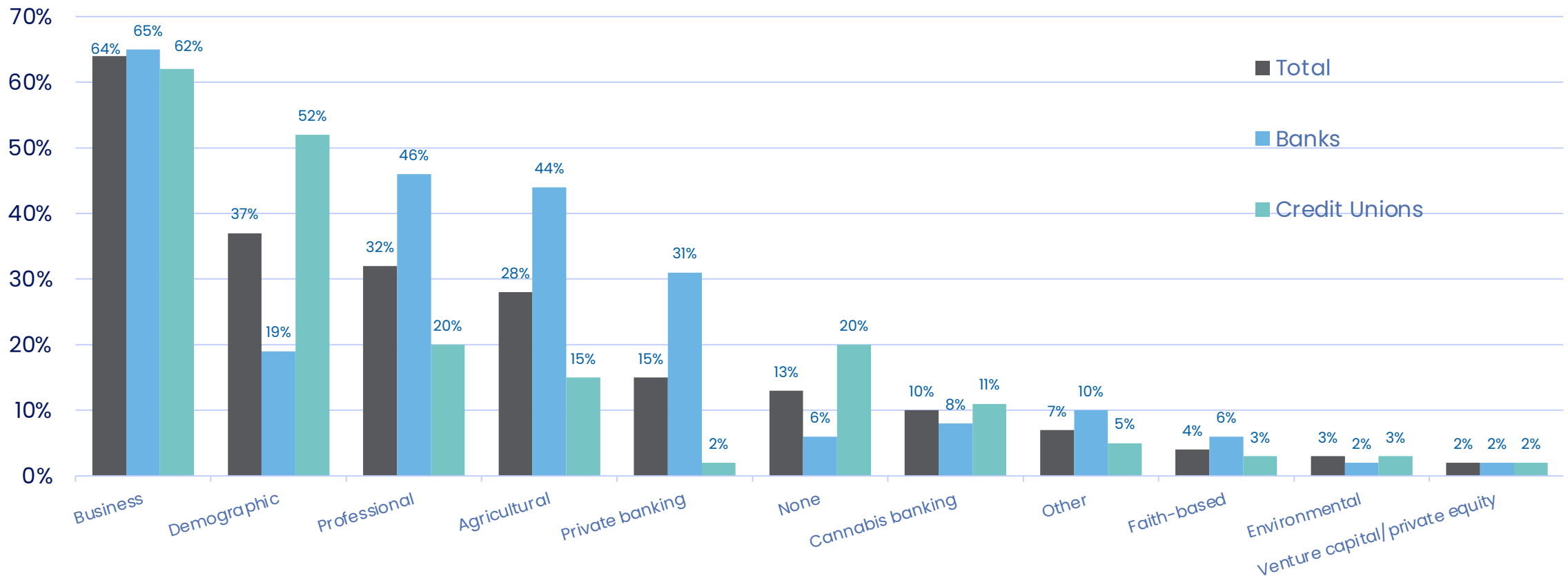
Bank Success Factors



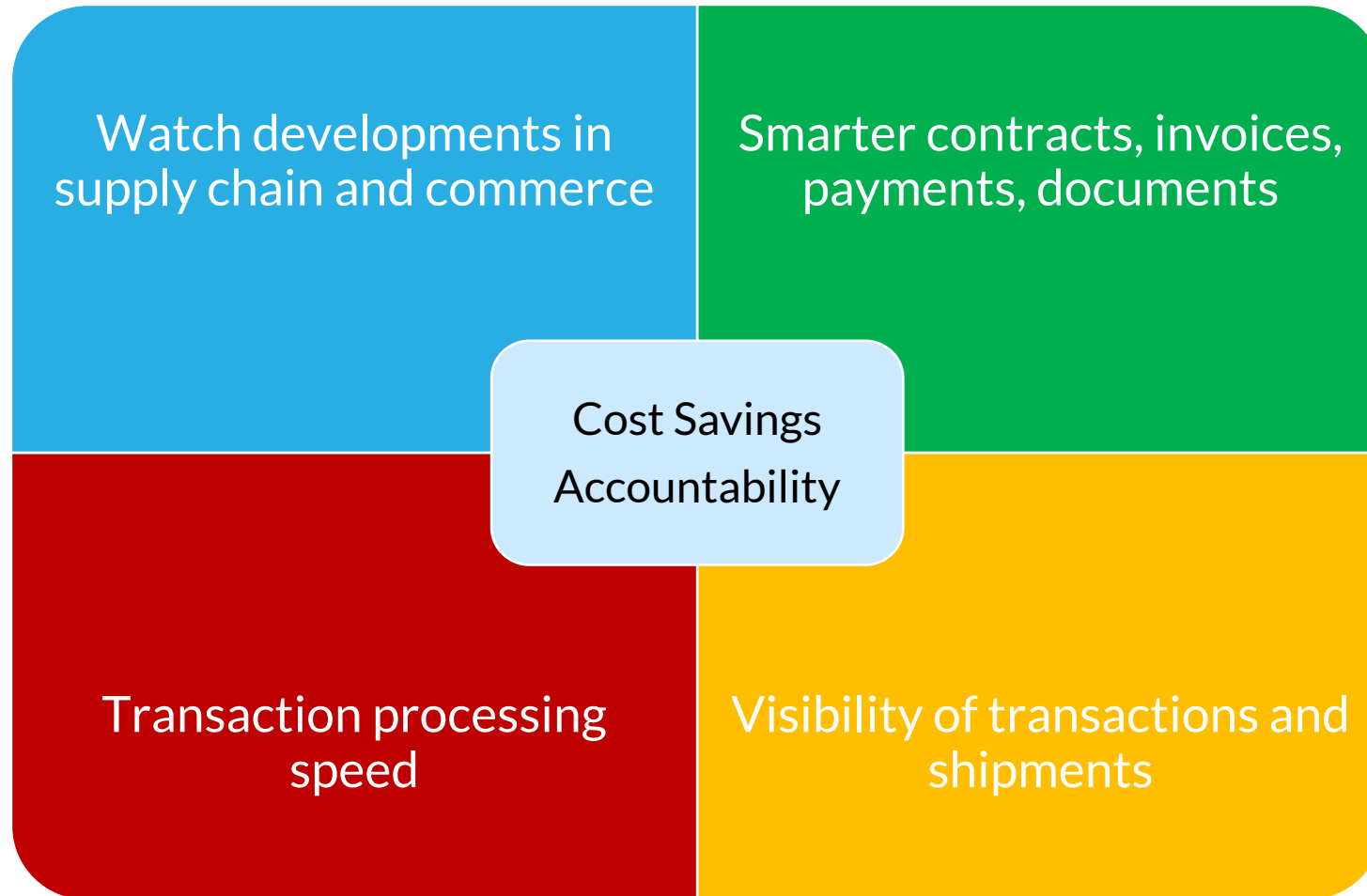
Free report on the Finxtech platform!

- **87% of FIs plan to serve a niche market**

Select the *niche segment(s)* you plan to pursue over the next two years.



Blockchain: Emerging Wildcard on the Horizon



Building Accountability Into the Horizon

