



James White Total Expert



#FXT23



How To Ignite Banking Relationships & Drive Growth





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Identify customer experience gaps







Websit	
l	Se nd User Email

Data

Consolidation for singleview of a customer relationship

Insights

Profile Enrichment to identify key milestones for customers

Action

Intelligent Automation to engage 1:1 with customers to drive growth and loyalty

2X Retention Rate



Relationship Growth Rate 20%

Productivity Increase

See us at booth #24 to see how we can drive engagement and growth

