



FinXTech Connect Executive Briefings:

Drive Financial Wellness, Digital Engagement & Profitable Loan Growth with SavvyMoney's Credit Score Solution

Chris Sage
SavvyMoney, Inc.

SavvyMoney's Credit Score Solution

**Drive financial wellness,
digital engagement, and
profitable loan growth.**

savvymoney®



Be the bank of tomorrow.

Meet customer demands for enhanced financial personalization while driving increased loan volume.

A photograph of two young women with long brown hair, looking off-camera to the right. They are wearing a white sweater and a grey sweater respectively. The image is partially obscured by a large blue geometric overlay on the left and a series of colorful diagonal stripes (blue, orange, yellow, white) on the right.

savvymoney®



Nice to meet you.

Chris Sage

Business Development Director



Your customer wants more.

- ✓ Instant credit-score access
- ✓ Financial guidance & advice
- ✓ Real-time personalization



The competition is heating up.

If you don't provide what your customer is asking for, someone else will.

Introduction

SavvyMoney is the leading provider of innovative credit score solutions.



**FINANCIAL INSTITUTION
PARTNERS**



**DIGITAL BANKING
INTEGRATIONS**



**BANKING
CONSUMERS**



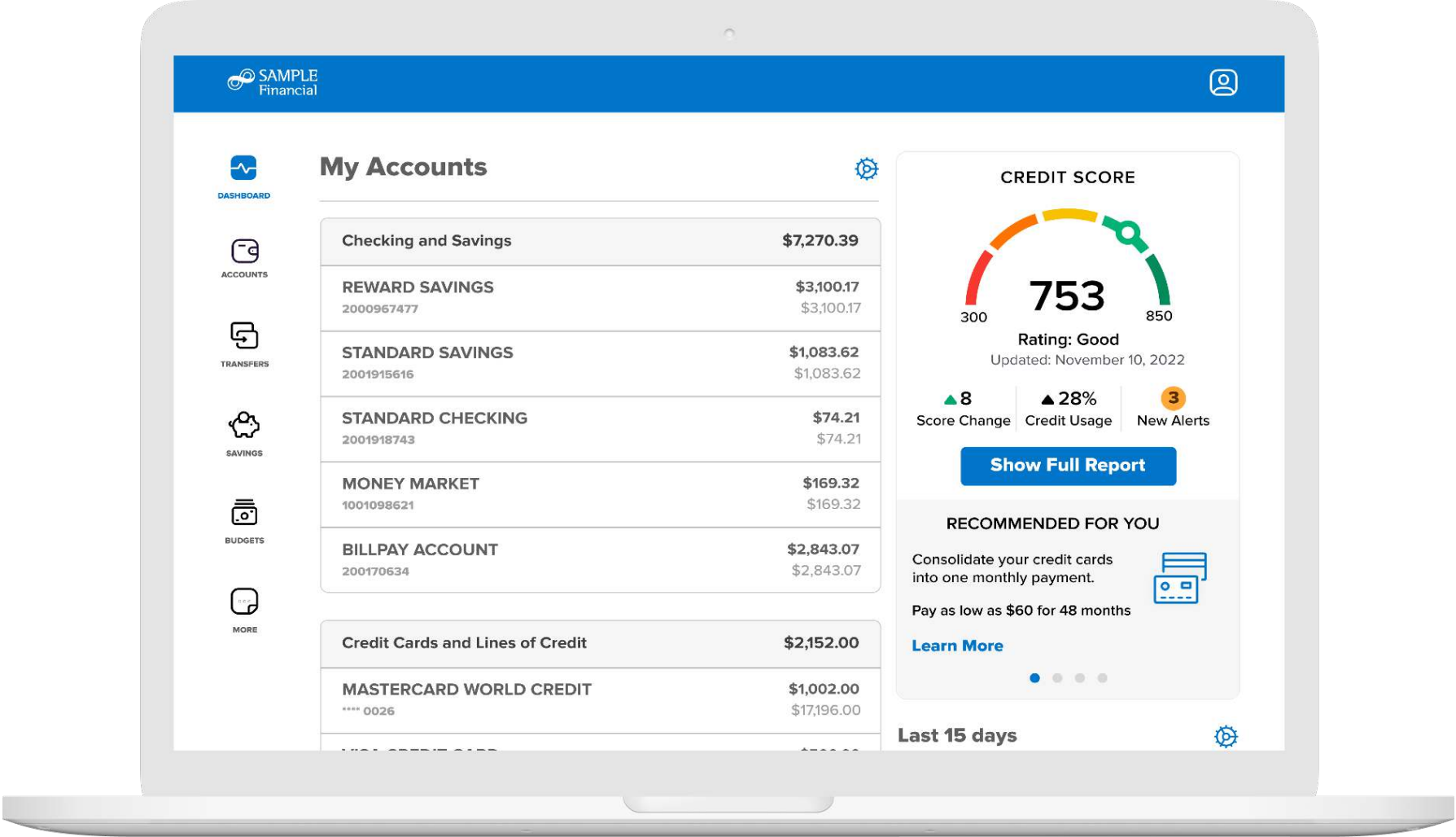
We're in your corner.

Here's why over 1000 banks, credit unions, and fintechs along with 40+ digital platforms choose SavvyMoney as their trusted partner.

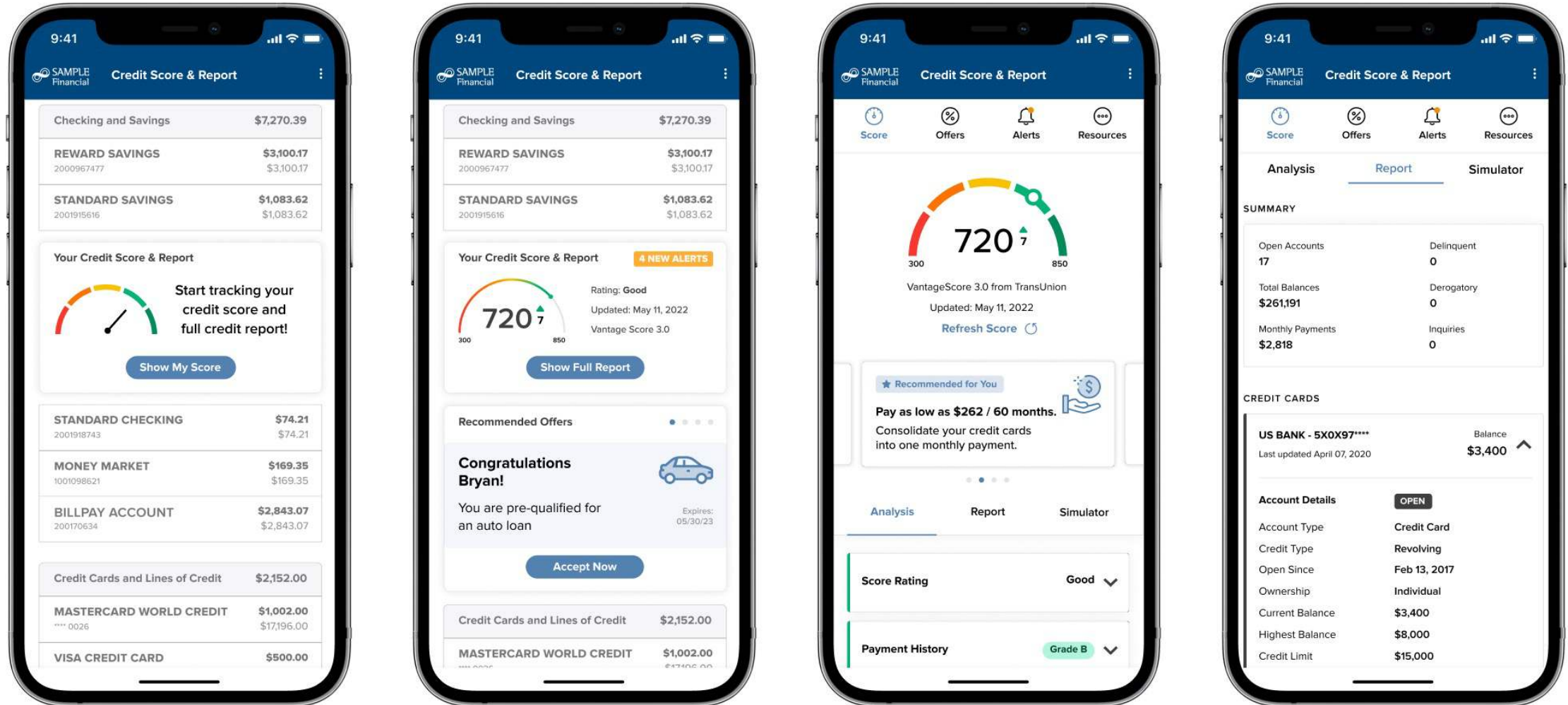
- ✓ Market-leading technology
- ✓ Hands-on support
- ✓ Easy integration

And here's our
solution in action.

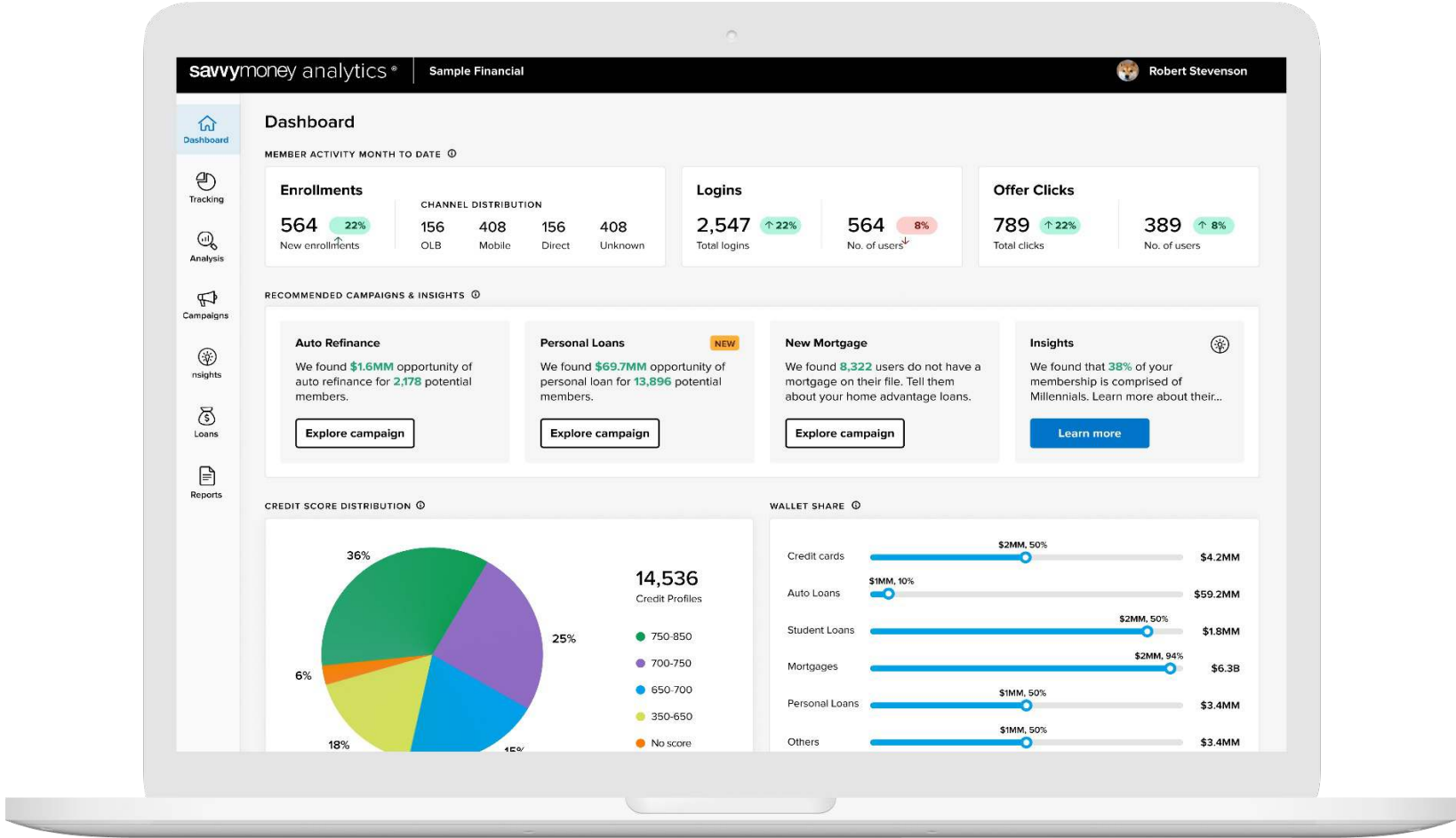
Seamless digital banking integration.



Mobile app integration.

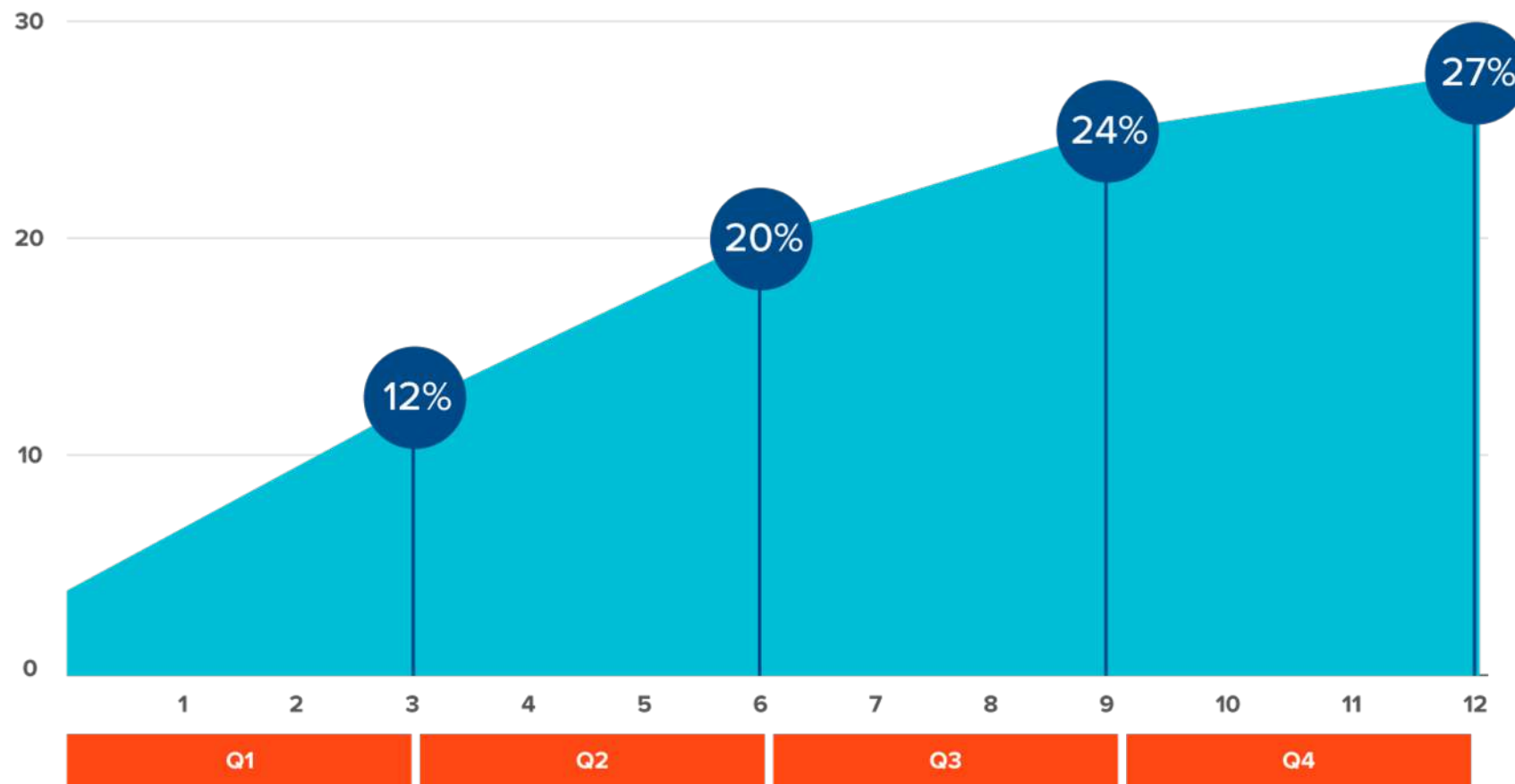


Real-time data & analytics.



Projected First Year

Expected enrollment with minimal marketing.

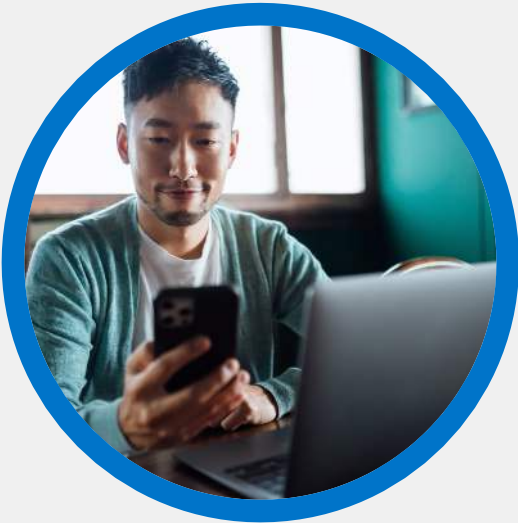




We're way more than a credit-score feature.

We're a full-scale solution with proven ROI.

- ✓ Personalized loan offers
- ✓ Streamlined applications
- ✓ Marketing materials and assets
- ✓ Much, more more...



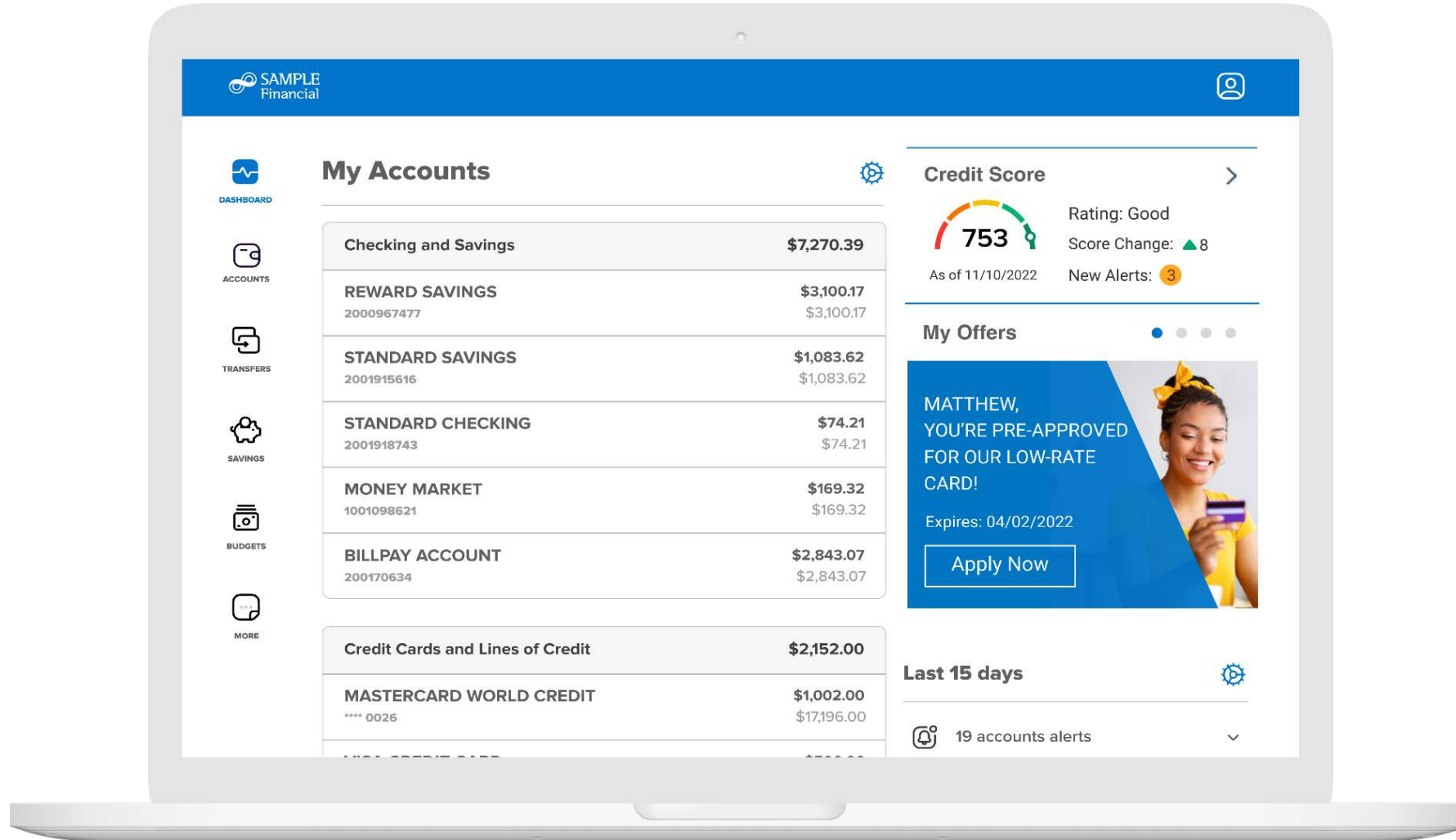


The SavvyMoney Difference

We're committed to your success.

- ✓ Robust credit score solutions
- ✓ SavvyMoney Hub for benchmarking, marketing materials & more
- ✓ Real-time data & analytics that uncover insights & opportunities
- ✓ Ongoing support & personalized service

Pre-approved offer marketing.



Success Story

Bottom Line

FIBT ran its very first digital campaign for credit cards. It was strategic, helped enhance their digital momentum, and was easy to execute while giving measurable results.



With very little effort put forth, our pilot Balance Transfer promotion was so successful that we've already begun planning our next large-scale Credit Sense campaign.



*Melissa Frohlich, Digital Banking Manager
First International Bank & Trust*



Thank you!

Stop by Booth #2 to learn more.

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