

**Bank Director**<sup>®</sup>  
Strong Board. Strong Bank.

# **BANK DIRECTOR CERTIFICATION**

Building Strong Boards to Build Strong Banks

## WHY BANK DIRECTOR?

Since 1991, Bank Director has been the go-to source for members of the boards of financial institutions. Through *Bank Director* magazine, through conferences and peer forums held in person and virtually, and through the industry-leading BankDirector.com online resources, those board members who have chosen to stay on top of industry trends and changes - and who seek excellence in their role as directors - have had the tools to do so.

In response to the mounting pressures placed on the financial community, Bank Director is expanding its educational resources to include certification. Bank Director Certification is the preeminent director designation available to those currently serving, or wanting to serve on a bank's board.

Distinguishing individual board members through a comprehensive training program, Bank Director Certification provides participants with a thorough grounding in corporate governance and important industry issues that greatly enhance the performance of individual directors.

Completing the program and becoming a certified bank director sends a clear message to investors, and state and federal regulators that the board member takes its fiduciary duties seriously and wants to be a top performing member of the bank's board.

PROGRAM REQUIREMENTS

## BANK DIRECTOR ONLINE TRAINING SERIES

### Prepare. Educate. Develop.

Within a year of applying for the Bank Director Certification program, individuals must complete designated online training courses, which includes 33 online training videos and board briefs focused on the role of the board, audit & risk, compensation, governance and fiduciary responsibilities. Designated courses are labeled through Bank Director's learning management system, and individuals receive credits as courses are completed.

As part of the program, Bank Director provides participants with access to an in-depth glossary of banking terms. The glossary is supplemental material as part of Bank Director's Online Training Series and is updated monthly as new videos and board briefs are added to the library. Terms cover all facets of banking, from the FDIC to CECL, from regulatory definitions to new banking terminology. This resource provides outside directors with terminology regularly used by industry experts, in the boardroom and by the executive team.

## BANK DIRECTOR WORKSHOP

### In Depth Learning & Education

During the course of the program, participants must complete one of the two Bank Director Workshops offered as part of the Bank Director Certification program. There is an in person opportunity and also a virtual learning workshop if your schedule precludes you from traveling.

The one day in person workshop is conducted in advance of our annual Bank Board Training Forum held in Nashville during the month of September. To enhance the learning experience course curriculum and materials are provided during the session.

The virtual workshop includes online learning materials and a schedule of 60 to 90 minute virtual peer exchanges to address questions and provide instruction on the course curriculum.

**Please note:** Registration fees and workshop materials are included in the cost of the program. Travel and hotel costs are at the participants expense.

GOVERNANCE RESOURCES

As part of the Bank Director Certification Program, participants receive access to the following resources provided by Bank Director.

## **BANK DIRECTOR MAGAZINE**

*Bank Director* magazine focuses on issues fundamental to a bank's CEO, senior leadership team, chair and independent directors. Published quarterly, each issue is mailed directly to the participants home or business address. In addition, you can receive *Bank Director* magazine digitally through BankDirector.com. No other publication of any kind reaches as many directors, and no other publication is edited specifically for the board members of financial institutions.

## **BANKDIRECTOR.COM**

An online information resource for all things bank board-related, BankDirector.com is a content-rich, digital platform to find and share news, commentary and expert advice on the challenges facing today's bank boards and their executive teams. A password protected section of the site, contains in-depth articles, videos and presentation materials from past conferences. Weekly member newsletter emails will be sent to participants, reminding them of the new content and industry updates.

## **BANK DIRECTOR RESEARCH**

As part of the certification program participants gain exclusive insight into in depth studies and research. Throughout the year, Bank Director asks officers and directors of financial institutions to share their thoughts on board-specific issues like mergers & acquisitions, compensation, managing risk, governance, growth and strategic planning. Our reputation for qualified, independent research studies and data analysis provides a bank's board members with unparalleled insight and information.

## **BANK BOARD STRUCTURE GUIDELINES**

Equip yourself with the knowledge needed to evaluate directors' roles and responsibilities with our regularly updated Board Structure Guidelines. Built from consultations with three major bank regulators – the Federal Deposit Insurance Corp., the Federal Reserve and the Office of the Comptroller of the Currency – Bank Director's Board Structure Guidelines provide members of the board with the knowledge needed to assess the overall board structure. Each unit takes a deep dive into committee functions, compensation and structure, reporting and insightful data, along with sample charters and additional materials and resources.

## **NEW DIRECTOR TRAINING & ONBOARDING RESOURCE GUIDE**

In this Resource Guide, we offer an onboarding blueprint for new directors that breaks the orientation process down into five separate categories: the bank's operations, markets and management team; financial metrics specific to banking that every director needs to understand; an overview of the banking industry; regulation; and integrating a new director into the business and culture of the board. Each category is critically important in its own right, and a well-designed onboarding program should hit on all of them. The Resource Guide also provides an onboarding checklist that outlines in greater detail a structured orientation program for new directors.

## **BANK DIRECTOR CONFERENCES & VIRTUAL PEER EXCHANGES**

As part of the cost of the program, participants receive a registration pass to attend Bank Director's annual Bank Board Training Forum held in September. Each program member also receives \$500 off of the standard individual rate to any of our bank director conferences. This allows participants to attend at an exclusive rate.

Bank Director regularly conducts exclusive virtual peer exchanges throughout the year for those wanting to connect with their peers on a specific topic. As a program member you receive first access to these limited exchanges.

### **PRICING & APPLICATION**

The cost to participate in the annual Bank Director Certification Program is \$8,500. To apply for the program, please contact [bankservices@bankdirector.com](mailto:bankservices@bankdirector.com) or call our bank services department at 877.764.4681 for more information.

For those bank directors who have completed their certification, Bank Director offers an ongoing annual membership program for directors to stay on top of industry regulations and trends.

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For more information, please contact Bank Services at 615.777.8461 or [bankservices@bankdirector.com](mailto:bankservices@bankdirector.com).