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## 2017 Compensation Survey

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## EXECUTIVE SUMMARY

Forty-eight percent of bank directors and executives-including chief executives, human resources officers and chief financial officerssay their bank does not have a successor to replace the CEO when the top executive retires or leaves, according to Bank Director's 2017 Compensation Survey, sponsored by Compensation Advisors, a member of Meyer-Chatfield Group. Yet, just 17 percent say that developing a CEO succession plan is a top compensation challenge.

Twenty-nine percent of respondents expect their bank's CEO to retire within the next five years. The median age for bank CEOs is 57 years, with 58 percent between the ages of 50 and 61, 26 percent between 62 and 73 years old, and 2 percent aged 74 to 86 years. Thirty-eight percent of respondents whose CEO is aged 62 or older have not identified a successor.

The 2017 Compensation Survey was conducted in March and April of 2017, and surveyed 286 independent directors and senior executives of U.S. banks. Compensation data was also collected from the proxy statements of 108 publicly traded banks. The survey provides detailed information on CEO and board compensation packages.

Banks below $\$ 5$ billion in assets are less likely to have designated a successor or identified potential successors. Eighteen percent of respondents whose banks haven't identified a successor - all from institutions below $\$ 5$ billion in assets - say they lack the internal talent to take the place of the CEO.

Just 12 percent are willing to consider a candidate from outside the banking industry to replace the CEO. Respondents from publicly traded banks above $\$ 5$ billion in assets are more likely to consider this type of candidate.

Other key findings:

- The vast majority-91 percent-believe the bank's CEO compensation package is competitive enough to attract future CEOs or retain the current CEO. The median CEO salary for fiscal year 2016 was $\$ 366,250$, with a median cash incentive of $\$ 131,697$.
- Of those who see room for improvement in the CEO compensation package, 67 percent say the bank needs to offer equity, and 22 percent say the bank should offer equity at greater levels. Fifty-two percent of all respondents say their CEO was awarded equity grants in FY 2016, at a median of $\$ 240,160$.
- Sixty-four percent believe that their bank's compensation plans are not competitive with technology companies, but 93 percent believe they're on par with other banks, and 70 percent believe they are competitive with other companies outside the banking sector.
- Fifty-two percent say the bank offers both an in-house training program and external training options to develop executive-level skills. Eleven percent offer neither option.
- One-third of respondents report that their bank has no women serving on the board, and just 13 percent have three or more female directors. Fifty-one percent say that their board seeks to be more diverse over the next two years.
- Seventy-three percent believe that the board's compensation structure is attractive enough to bring in new directors. Non-executive chairmen received a median of $\$ 50,782$ in total compensation paid in FY 2016, and independent directors were paid a total median of $\$ 38,610$. Forty-six percent report that outside directors receive no additional benefits or perks.


## ATTRACTING EXECUTIVE TALENT

## 1. What are your top three compensation challenges for 2017?

Respondents were asked to select no more than three.


| Bank Asset Size | $\mathbf{> \$ 5 B}$ | $\mathbf{\$ 1 B - \$ 5 B}$ | \$500M- <br> \$1B | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | $\mathbf{< \$ 2 5 0 M}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Tying compensation to performance | $38 \%$ | $34 \%$ | $43 \%$ | $45 \%$ | $37 \%$ | $40 \%$ |
| Recruiting commercial lenders | $15 \%$ | $33 \%$ | $25 \%$ | $42 \%$ | $31 \%$ | $31 \%$ |
| Compensation and benefit costs | $15 \%$ | $30 \%$ | $25 \%$ | $39 \%$ | $40 \%$ | $31 \%$ |
| Retaining key people | $31 \%$ | $27 \%$ | $32 \%$ | $29 \%$ | $37 \%$ | $30 \%$ |
| Identifying successors for key executive <br> roles | $27 \%$ | $27 \%$ | $36 \%$ | $13 \%$ | $29 \%$ | $26 \%$ |
| Competitive pay | $27 \%$ | $25 \%$ | $18 \%$ | $26 \%$ | $23 \%$ | $24 \%$ |
| Recruiting younger talent | $31 \%$ | $19 \%$ | $27 \%$ | $10 \%$ | $29 \%$ | $21 \%$ |
| Understanding and complying with <br> regulations | $31 \%$ | $19 \%$ | $20 \%$ | $19 \%$ | $14 \%$ | $20 \%$ |
| Developing a CE0 succession plan | $31 \%$ | $19 \%$ | $18 \%$ | $15 \%$ | $6 \%$ | $17 \%$ |
| Recruiting key executives | $15 \%$ | $12 \%$ | $16 \%$ | $15 \%$ | $17 \%$ | $15 \%$ |
| Compliance with compensation risk <br> regulations | $23 \%$ | $19 \%$ | $16 \%$ | $10 \%$ | $3 \%$ | $14 \%$ |
| Creating liquidity for thinly-traded stock | - | $9 \%$ | $9 \%$ | $15 \%$ | $9 \%$ | $9 \%$ |
| Recruiting technology talent | $8 \%$ | $10 \%$ | $7 \%$ | $8 \%$ | $9 \%$ | $9 \%$ |

2. Does your bank offer an in-house training program or offer external training options to develop the skills needed at the executive level?


We offer both in-house and external options

- Yes, we pay/reimburse for external training
$\square$ No, none of the above
- Yes, we train in-house

| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| We offer both in-house and external <br> options | $70 \%$ | $63 \%$ | $45 \%$ | $39 \%$ | $51 \%$ | $52 \%$ |
| Yes, we pay/reimburse for external <br> training | $15 \%$ | $21 \%$ | $32 \%$ | $35 \%$ | $29 \%$ | $27 \%$ |
| No, none of the above | - | $9 \%$ | $11 \%$ | $18 \%$ | $14 \%$ | $11 \%$ |
| Yes, we train in-house | $15 \%$ | $7 \%$ | $12 \%$ | $8 \%$ | $6 \%$ | $9 \%$ |

3. Regarding executive talent and key positions, do you believe that your bank's compensation plans are competitive...

| WITH OTHER BANKS? | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Bank Asset Size | $100 \%$ | $99 \%$ | $89 \%$ | $95 \%$ | $76 \%$ | $93 \%$ |
| Yes | - | $1 \%$ | $11 \%$ | $5 \%$ | $24 \%$ | $7 \%$ |
| No |  |  |  |  |  |  |

## WITH TECHNOLOGY COMPANIES?

| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | $26 \%$ | $37 \%$ | $48 \%$ | $31 \%$ | $27 \%$ | $36 \%$ |
| No | $74 \%$ | $63 \%$ | $52 \%$ | $69 \%$ | $73 \%$ | $64 \%$ |

WITH OTHER COMPANIES OUTSIDE THE BANKING SECTOR?

| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | $\mathbf{< \$ 2 5 0 M}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | $77 \%$ | $68 \%$ | $70 \%$ | $70 \%$ | $68 \%$ | $70 \%$ |
| No | $23 \%$ | $32 \%$ | $30 \%$ | $30 \%$ | $32 \%$ | $30 \%$ |

WITH OTHER BANKS?

| Title | CEO | CFO | HRO | Chairman or <br> director | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Yes | $89 \%$ | $95 \%$ | $90 \%$ | $95 \%$ | $93 \%$ |
| No | $11 \%$ | $5 \%$ | $10 \%$ | $5 \%$ | $7 \%$ |

WITH TECHNOLOGY COMPANIES?

| Title | CEO | CFO | HRO | Chairman or <br> director | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Yes | $27 \%$ | $47 \%$ | $23 \%$ | $44 \%$ | $36 \%$ |
| No | $73 \%$ | $53 \%$ | $77 \%$ | $56 \%$ | $64 \%$ |

WITH OTHER COMPANIES OUTSIDE THE BANKING SECTOR?

| Title | CEO | CFO | HRO | Chairman or <br> director | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Yes | $66 \%$ | $81 \%$ | $67 \%$ | $75 \%$ | $70 \%$ |
| No | $34 \%$ | $19 \%$ | $33 \%$ | $25 \%$ | $30 \%$ |

4. Does the bank pay enough to attract and/or retain the necessary executive-level talent to sustain the bank?


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | $89 \%$ | $84 \%$ | $72 \%$ | $82 \%$ | $57 \%$ | $77 \%$ |
| Unsure | $11 \%$ | $15 \%$ | $23 \%$ | $10 \%$ | $31 \%$ | $17 \%$ |
| No | - | $1 \%$ | $5 \%$ | $8 \%$ | $11 \%$ | $5 \%$ |

## CEO COMPENSATION \& SUCCESSION

5. The CEO at my bank received the following types of compensation in FY 2016.

Proxy data included. Respondents were asked to select all that apply.


| Bank Asset Size | $\mathbf{~ \$ ~ 5 ~ B ~}$ | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | $99 \%$ | $100 \%$ | $100 \%$ | $98 \%$ | $100 \%$ | $99 \%$ |
| Cash incentive | $97 \%$ | $88 \%$ | $78 \%$ | $68 \%$ | $53 \%$ | $80 \%$ |
| Other benefits \& perks | $88 \%$ | $81 \%$ | $72 \%$ | $61 \%$ | $58 \%$ | $75 \%$ |
| Nonqualified deferred compensation <br> and/or retirement benefit | $86 \%$ | $65 \%$ | $60 \%$ | $45 \%$ | $36 \%$ | $62 \%$ |
| Equity grants | $90 \%$ | $62 \%$ | $40 \%$ | $27 \%$ | $17 \%$ | $52 \%$ |


| Bank Ownership | Public | Private | Mutual | Total |
| :--- | :---: | :---: | :---: | :---: |
| Salary | $99 \%$ | $99 \%$ | $100 \%$ | $99 \%$ |
| Cash incentive | $88 \%$ | $67 \%$ | $74 \%$ | $80 \%$ |
| Other benefits \& perks | $83 \%$ | $63 \%$ | $53 \%$ | $75 \%$ |
| Nonqualified deferred compensation and/or <br> retirement benefit | $72 \%$ | $45 \%$ | $47 \%$ | $62 \%$ |
| Equity grants | $71 \%$ | $25 \%$ | $11 \%$ | $52 \%$ |

6. Enter the cash compensation amounts for the CEO of your bank for FY 2016.

Median values reported. Proxy data included. Respondents were asked to enter a value greater than zero or leave the field blank. *Indicates a count of less than 10 within a field.

| Bank Asset Size | $\mathbf{>}$ \$5B | $\mathbf{\$ 1 B} \mathbf{- \$ 5 B}$ | $\mathbf{\$ 5 0 0 M}$ <br> $\mathbf{\$ 1 B}$ | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | $\mathbf{< \$ 2 5 0 M}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | $\$ 826,731$ | $\$ 442,500$ | $\$ 320,202$ | $\$ 250,000$ | $\$ 172,000$ | $\$ 366,250$ |
| Cash incentive | $\$ 765,416$ | $\$ 190,000$ | $\$ 85,000$ | $\$ 40,000$ | $\$ 20,000$ | $\$ 131,697$ |
| Equity grants (fair market value) | $\$ 1,349,916$ | $\$ 152,915$ | $\$ 70,000$ | $\$ 44,562$ | $\$ 25,000^{*}$ | $\$ 240,160$ |
| Benefits \& perks | $\$ 76,119$ | $\$ 33,641$ | $\$ 41,585$ | $\$ 20,000$ | $\$ 12,000$ | $\$ 35,000$ |


| Bank Ownership | Public | Private | Mutual | Total |
| :--- | :---: | :---: | :---: | :---: |
| Salary | $\$ 465,000$ | $\$ 244,000$ | $\$ 336,000$ | $\$ 366,250$ |
| Cash incentive | $\$ 213,958$ | $\$ 40,000$ | $\$ 62,500$ | $\$ 131,697$ |
| Equity grants (fair market value) | $\$ 395,070$ | $\$ 35,000$ | - | $\$ 240,160$ |
| Benefits \& perks | $\$ 45,911$ | $\$ 15,000$ | $\$ 40,000$ | $\$ 35,000$ |


| Region | Southeast | Mid- <br> Atlantic | Northeast | Midwest | West | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | $\$ 310,000$ | $\$ 464,892$ | $\$ 476,975$ | $\$ 300,000$ | $\$ 436,000$ | $\$ 366,250$ |
| Cash incentive | $\$ 72,000$ | $\$ 148,001$ | $\$ 175,000$ | $\$ 106,029$ | $\$ 198,240$ | $\$ 131,697$ |
| Equity grants (fair market value) | $\$ 497,107$ | $\$ 268,081$ | $\$ 514,505$ | $\$ 156,458$ | $\$ 192,000$ | $\$ 240,160$ |
| Benefits \& perks | $\$ 35,000$ | $\$ 31,013$ | $\$ 75,000$ | $\$ 25,000$ | $\$ 35,050$ | $\$ 35,000$ |

## 7. What is the age of your bank's CEO?

Proxy data included.


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Median CEO age | 61 | 57 | 55 | 56 | 58 | 57 |


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | $\mathbf{\$ 2 5 0 M}$ <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| $38-49$ years | $4 \%$ | $12 \%$ | $17 \%$ | $22 \%$ | $24 \%$ | $14 \%$ |
| $50-61$ years | $52 \%$ | $63 \%$ | $64 \%$ | $56 \%$ | $47 \%$ | $58 \%$ |
| $62-73$ years | $39 \%$ | $23 \%$ | $17 \%$ | $20 \%$ | $29 \%$ | $26 \%$ |
| $74-86$ years | $4 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | - | $2 \%$ |

## 8. Do you expect your bank's CEO to retire within the next five years?

**Indicates a base count of less than 10 within a category.


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| No | $60 \%$ | $69 \%$ | $80 \%$ | $70 \%$ | $66 \%$ | $71 \%$ |
| Yes | $40 \%$ | $31 \%$ | $20 \%$ | $30 \%$ | $34 \%$ | $29 \%$ |


| CEO Age (Years) | $\mathbf{3 8 - 4 9}$ | $\mathbf{5 0 - 6 1}$ | $\mathbf{6 2 - 7 3}$ | $\mathbf{7 4 - 8 6 * *}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| No | $97 \%$ | $84 \%$ | $14 \%$ | $25 \%$ | $71 \%$ |
| Yes | $3 \%$ | $16 \%$ | $86 \%$ | $75 \%$ | $29 \%$ |

9. Has your bank identified a successor or potential successors for the CEO?
**Indicates a base count of less than 10 within a category.


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| No | $19 \%$ | $45 \%$ | $61 \%$ | $53 \%$ | $44 \%$ | $48 \%$ |
| Yes, we have a designated successor | $25 \%$ | $33 \%$ | $20 \%$ | $20 \%$ | $38 \%$ | $27 \%$ |
| Yes, we have several potential <br> successors | $56 \%$ | $22 \%$ | $20 \%$ | $27 \%$ | $19 \%$ | $25 \%$ |


| CEO Age (Years) | $\mathbf{3 8 - 4 9}$ | $\mathbf{5 0 - 6 1}$ | $\mathbf{6 2 - 7 3}$ | $\mathbf{7 4 - 8 6 * *}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| No | $59 \%$ | $46 \%$ | $43 \%$ | - | $48 \%$ |
| Yes, we have a designated successors | $16 \%$ | $26 \%$ | $31 \%$ | $75 \%$ | $25 \%$ |
| Yes, we have several potential <br> successor | $24 \%$ | $28 \%$ | $26 \%$ | $25 \%$ | $27 \%$ |

## 10. If your bank has not identified a successor or potential successors, why?

Respondents were asked to select all that apply. Question was only asked of respondents who indicate that the bank has not designated a successor or identified potential successors. **Indicates a base count of less than 10 within a category


| Bank Asset Size | >\$5B** | \$1B-\$5B | $\mathbf{\$ 5 0 0 M}$ <br> $\mathbf{\$ 1 B}$ | $\mathbf{\$ 2 5 0 M} \mathbf{~}$ <br> $\mathbf{\$ 5 0 0 M}$ | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Our CE0 doesn't plan to retire soon | $100 \%$ | $55 \%$ | $54 \%$ | $52 \%$ | $43 \%$ | $53 \%$ |
| We plan to identify a successor but <br> have not done so yet | $67 \%$ | $41 \%$ | $39 \%$ | $48 \%$ | $29 \%$ | $41 \%$ |
| We have a young CE0 | $33 \%$ | $23 \%$ | $29 \%$ | $32 \%$ | $7 \%$ | $25 \%$ |
| We lack the necessary internal talent | - | $23 \%$ | $14 \%$ | $12 \%$ | $36 \%$ | $18 \%$ |


| CEO Age (Years) | $\mathbf{3 8 - 4 9}$ | $\mathbf{5 0 - 6 1}$ | $\mathbf{6 2 - 7 3}$ | $\mathbf{7 4 - 8 6 * *}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Our CEO doesn't plan to retire soon | $73 \%$ | $57 \%$ | $13 \%$ | - | $53 \%$ |
| We plan to identify a successor but <br> have not done so yet | $14 \%$ | $46 \%$ | $60 \%$ | - | $41 \%$ |
| We have a young CEO | $55 \%$ | $17 \%$ | - | - | $25 \%$ |
| We lack the necessary internal talent | $9 \%$ | $24 \%$ | $27 \%$ | - | $18 \%$ |

11. If your bank were to replace its CEO, would you be willing to consider a candidate from outside of the banking industry, or do you believe that banking experience is necessary?
**Indicates a base count of less than 10 within a category

$\square$ Banking experience is necessary for the CEO

- I would consider a candidate without a banking background

| Bank Asset Size | >\$5B | \$1B-\$5B | $\mathbf{\$ 5 0 0 M}$ <br> \$1B | \$250M- <br> $\mathbf{\$ 5 0 0 M}$ | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Banking experience is necessary for <br> the CE0 | $75 \%$ | $88 \%$ | $87 \%$ | $94 \%$ | $88 \%$ | $88 \%$ |
| I would consider a candidate without <br> a banking background | $25 \%$ | $12 \%$ | $13 \%$ | $6 \%$ | $12 \%$ | $12 \%$ |


| Title | CEO | CFO | HRO | Chairman or <br> director | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Banking experience is necessary for <br> the CEO | $93 \%$ | $100 \%$ | $92 \%$ | $82 \%$ | $88 \%$ |
| I would consider a candidate without <br> a banking background | $7 \%$ | - | $8 \%$ | $18 \%$ | $12 \%$ |


| CEO Age (Years) | $\mathbf{3 8 - 4 9}$ | $\mathbf{5 0 - 6 1}$ | $\mathbf{6 2 - 7 3}$ | $\mathbf{7 4 - 8 6 * *}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Banking experience is necessary for <br> the CEO | $84 \%$ | $88 \%$ | $89 \%$ | $100 \%$ | $88 \%$ |
| I would consider a candidate without <br> a banking background | $16 \%$ | $12 \%$ | $11 \%$ | - | $12 \%$ |

12. Do you believe that your CEO compensation package is attractive enough to retain your current CEO and/or attract future CEOs?


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | $100 \%$ | $96 \%$ | $91 \%$ | $92 \%$ | $75 \%$ | $91 \%$ |
| No | - | $4 \%$ | $9 \%$ | $8 \%$ | $25 \%$ | $9 \%$ |

## 13. In your opinion, how could your bank's CEO compensation package be improved?

Respondents were asked to select all that apply. Question was only asked of respondents who indicate that the bank's CEO compensation package is not attractive enough to retain the current CEO and/or attract future CEOs.


## BOARD COMPENSATION

14. Do your directors and/or non-executive chairman receive compensation for board service?

15. Is the chairman of the board also the CEO, or an independent director?

Proxy data included.


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | $\mathbf{< \$ 2 5 0 M}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Independent director | $44 \%$ | $63 \%$ | $69 \%$ | $70 \%$ | $64 \%$ | $62 \%$ |
| CEO | $48 \%$ | $28 \%$ | $26 \%$ | $20 \%$ | $17 \%$ | $29 \%$ |
| Other | $9 \%$ | $10 \%$ | $5 \%$ | $9 \%$ | $19 \%$ | $9 \%$ |

## 16. The non-executive chairman at my bank receives the following types of compensation.

Proxy data included. Respondents were asked to select all that apply. Question was only asked of respondents who indicate that the chairman is an independent director and that the directors and/or non-executive chairman receive compensation.


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Annual cash retainer | $100 \%$ | $81 \%$ | $73 \%$ | $62 \%$ | $10 \%$ | $71 \%$ |
| Board meeting fee | $39 \%$ | $66 \%$ | $73 \%$ | $74 \%$ | $95 \%$ | $68 \%$ |
| Committee fees | $21 \%$ | $44 \%$ | $49 \%$ | $53 \%$ | $55 \%$ | $45 \%$ |
| Equity compensation | $79 \%$ | $53 \%$ | $31 \%$ | $15 \%$ | $10 \%$ | $40 \%$ |
| Deferred compensation/benefits | $25 \%$ | $29 \%$ | $27 \%$ | $18 \%$ | $25 \%$ | $25 \%$ |
| Committee retainer | $32 \%$ | $25 \%$ | $9 \%$ | $9 \%$ | $5 \%$ | $17 \%$ |


| Bank Ownership | Public | Private | Mutual | Total |
| :--- | :---: | :---: | :---: | :---: |
| Annual cash retainer | $86 \%$ | $40 \%$ | $53 \%$ | $71 \%$ |
| Board meeting fee | $59 \%$ | $84 \%$ | $93 \%$ | $68 \%$ |
| Committee fees | $35 \%$ | $58 \%$ | $80 \%$ | $45 \%$ |
| Equity compensation | $59 \%$ | $6 \%$ | - | $40 \%$ |
| Deferred compensation/benefits | $29 \%$ | $8 \%$ | $53 \%$ | $25 \%$ |
| Committee retainer | $22 \%$ | $4 \%$ | $20 \%$ | $17 \%$ |

17. Enter the cash compensation amounts for the non-executive chairman at your bank for FY 2016. Median values reported. Proxy data included. Respondents were asked to enter a value greater than zero or leave the field blank. Question was only asked of respondents who indicate that the directors and/or nonexecutive chairman receive compensation. *Indicates a count of less than 10 within a field. **Indicates a base count of less than 10 within a category.

| NON-EXECUTIVE CHAIRMAN |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bank Asset Size | >\$5B | \$1B-\$5B | $\begin{aligned} & \text { \$500M- } \\ & \text { \$1B } \end{aligned}$ | $\begin{aligned} & \text { \$250M- } \\ & \$ 500 \mathrm{M} \end{aligned}$ | <\$250M | Total |
| Fee per board meeting | \$1,100 | \$900 | \$1,275 | \$850 | \$860 | \$1,000 |
| Annual cash retainer | \$78,792 | \$35,000 | \$25,600 | \$16,900 | \$3,000* | \$30,000 |
| Equity compensation | \$48,852 | \$19,994 | \$14,060 | \$12,970* | - | \$24,800 |
| Total annual compensation paid | \$143,000 | \$77,047 | \$40,800 | \$25,000 | \$12,000 | \$50,872 |

NON-EXECUTIVE CHAIRMAN

| Bank Ownership | Public | Private | Mutual | Total |
| :--- | :---: | :---: | :---: | :---: |
| Fee per board meeting | $\$ 1,000$ | $\$ 1,000$ | $\$ 1,245^{*}$ | $\$ 1,000$ |
| Annual cash retainer | $\$ 38,250$ | $\$ 13,500$ | $\$ 36,500^{*}$ | $\$ 30,000$ |
| Equity compensation | $\$ 25,000$ | $\$ 8,600^{*}$ | - | $\$ 24,800$ |
| Total annual compensation paid | $\$ 85,683$ | $\$ 15,000$ | $\$ 36,500^{*}$ | $\$ 50,872$ |

18. Outside directors at my bank receive the following types of compensation.

Proxy data included. Respondents were asked to select all that apply. Question was only asked of respondents who indicate that the directors and/or non-executive chairman receive compensation.


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> $\mathbf{\$ 5 0 0 M}$ | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Annual cash retainer | $98 \%$ | $83 \%$ | $70 \%$ | $56 \%$ | $26 \%$ | $73 \%$ |
| Board meeting fee | $42 \%$ | $72 \%$ | $77 \%$ | $72 \%$ | $94 \%$ | $69 \%$ |
| Committee fees | $59 \%$ | $63 \%$ | $62 \%$ | $46 \%$ | $58 \%$ | $59 \%$ |
| Equity compensation | $85 \%$ | $54 \%$ | $32 \%$ | $13 \%$ | $13 \%$ | $45 \%$ |
| Committee retainer | $80 \%$ | $39 \%$ | $30 \%$ | $8 \%$ | - | $37 \%$ |
| Deferred compensation/benefits | $46 \%$ | $30 \%$ | $28 \%$ | $13 \%$ | $19 \%$ | $29 \%$ |


| Bank Ownership | Public | Private | Mutual | Total |
| :--- | :---: | :---: | :---: | :---: |
| Annual cash retainer | $87 \%$ | $44 \%$ | $77 \%$ | $73 \%$ |
| Board meeting fee | $62 \%$ | $83 \%$ | $77 \%$ | $69 \%$ |
| Committee fees | $56 \%$ | $63 \%$ | $69 \%$ | $59 \%$ |
| Equity compensation | $66 \%$ | $10 \%$ | - | $45 \%$ |
| Committee retainer | $54 \%$ | $9 \%$ | $8 \%$ | $37 \%$ |
| Deferred compensation/benefits | $37 \%$ | $10 \%$ | $54 \%$ | $29 \%$ |

19. Enter the cash compensation amounts for outside directors at your bank for FY 2016.

Median values reported. Proxy data included. Respondents were asked to enter a value greater than zero or leave the field blank. Question was only asked of respondents who indicate that the directors and/or nonexecutive chairman receive compensation. *Indicates a count of less than 10 within a field.

## OUTSIDE DIRECTOR

| Bank Asset Size | >\$5B | \$1B-\$5B | $\begin{gathered} \text { \$500M- } \\ \text { \$1B } \end{gathered}$ | $\begin{aligned} & \text { \$250M- } \\ & \$ 500 \mathrm{M} \end{aligned}$ | <\$250M | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fee per board meeting | \$1,500 | \$900 | \$800 | \$800 | \$600 | \$900 |
| Annual cash retainer | \$50,000 | \$18,000 | \$17,000 | \$9,700 | \$3,500* | \$21,000 |
| Equity compensation | \$51,422 | \$19,257 | \$12,943 | \$9,259* | \$5,000* | \$29,036 |
| Total annual compensation paid | \$119,996 | \$47,300 | \$26,363 | \$18,250 | \$10,800 | \$38,610 |


| OUTSIDE DIRECTOR |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Bank Ownership | Public | Private | Mutual | Total |
| Fee per board meeting | $\$ 1,000$ | $\$ 750$ | $\$ 1,125^{*}$ | $\$ 900$ |
| Annual cash retainer | $\$ 25,000$ | $\$ 10,000$ | $\$ 17,250^{*}$ | $\$ 21,000$ |
| Equity compensation | $\$ 31,480$ | $\$ 8,600$ | - | $\$ 29,036$ |
| Total annual compensation paid | $\$ 55,000$ | $\$ 14,400$ | $\$ 20,250^{*}$ | $\$ 38,610$ |

20. How many times do the following meet annually?

Median values reported. Proxy data included. Respondents were asked to enter a value greater than zero or leave the field blank. Question was only asked of respondents who indicate that the directors andlor nonexecutive chairman receive compensation. *Indicates a count of less than 10 within a field.

| Bank Asset Size | >\$5B | \$1B-\$5B | $\begin{gathered} \text { \$500M- } \\ \text { \$1B } \end{gathered}$ | $\begin{gathered} \text { \$250M- } \\ \$ 500 \mathrm{M} \end{gathered}$ | <\$250M | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Holding company board | 9 | 10 | 12 | 5 | 4 | 10 |
| Lead bank board | 8 | 12 | 12 | 12 | 12 | 12 |
| Executive committee | 5 | 6 | 4 | 5 | 12 | 6 |
| Audit committee | 9 | 6 | 6 | 4 | 4 | 6 |
| Compensation committee | 6 | 4 | 4 | 2 | 2 | 4 |
| Governance/nominating committee | 5 | 3 | 3 | 2 | 3 | 4 |
| Risk committee | 6 | 4 | 4 | 4 | 4* | 5 |
| Technology committee | 4* | 4 | 4 | 4 | 6* | 4 |
| Loan committee | 10 | 10 | 12 | 12 | 24 | 12 |

## 21. How many board members serve on each?

Median values reported. Proxy data included. Respondents were asked to enter a value greater than zero or leave the field blank. Question was only asked of respondents who indicate that the directors and/or nonexecutive chairman receive compensation. *Indicates a count of less than 10 within a field.

| Bank Asset Size | $\mathbf{> \$ 5 B}$ | $\mathbf{\$ 1 B} \mathbf{- \$ 5 B}$ | $\mathbf{\$ 5 0 0 M}$ <br> $\mathbf{\$ 1 B}$ | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | $\mathbf{< \$ 2 5 0 M}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Holding company board | 12 | 11 | 9 | 8 | 8 | 10 |
| Lead bank board | 12 | 12 | 9 | 9 | 7 | 9 |
| Executive committee | 6 | 5 | 5 | 6 | 5 | 6 |
| Audit committee | 5 | 4 | 4 | 4 | 4 | 4 |
| Compensation committee | 5 | 5 | 4 | 4 | 4 | 4 |
| Governance/nominating committee | 4 | 4 | 4 | 4 | 4 | 4 |
| Risk committee | 5 | 5 | $4 *$ | 4 | $3^{*}$ | 5 |
| Technology committee | $4 *$ | 6 | $3 *$ | $4^{*}$ | $2^{*}$ | 4 |
| Loan committee | 5 | 6 | 5 | 5 | 5 | 5 |

22. Enter the per-meeting fees your bank paid in FY 2016 for each committee.

Median values reported. Proxy data included. Respondents were asked to enter a value greater than zero or leave the field blank. Question was only asked of respondents who indicate that the directors and/or nonexecutive chairman receive compensation. *Indicates a count of less than 10 within a field.

COMMITTEE MEMBER

| Bank Asset Size | $>\$ 5 \mathbf{B}$ | $\mathbf{\$ 1 B}-\$ 5 \mathbf{B}$ | \$500M- <br> \$1B | \$250M- <br> \$500M | $\mathbf{< \$ 2 5 0 M}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Audit | $\$ 1,350$ | $\$ 600$ | $\$ 420$ | $\$ 250$ | $\$ 175$ | $\$ 500$ |
| Compensation | $\$ 1,100$ | $\$ 500$ | $\$ 450$ | $\$ 250$ | $\$ 113$ | $\$ 500$ |
| Executive | $\$ 1,125$ | $\$ 650$ | $\$ 600^{*}$ | $\$ 250$ | $\$ 200^{*}$ | $\$ 600$ |
| Governance/nominating | $\$ 1,100$ | $\$ 500$ | $\$ 600$ | $\$ 250$ | $\$ 225^{*}$ | $\$ 600$ |
| Loan | $\$ 875^{*}$ | $\$ 500$ | $\$ 300$ | $\$ 250$ | $\$ 150$ | $\$ 315$ |
| Risk | $\$ 1,250$ | $\$ 500$ | $\$ 300^{*}$ | $\$ 250$ | $\$ 125^{*}$ | $\$ 500$ |
| Technology | $\$ 1,750^{*}$ | $\$ 675^{*}$ | $\$ 150^{*}$ | $\$ 250^{*}$ | $\$ 163^{*}$ | $\$ 350$ |

COMMITTEE CHAIRMAN

| Bank Asset Size | >\$5B | \$1B-\$5B | $\begin{gathered} \text { \$500M- } \\ \text { \$1B } \end{gathered}$ | $\begin{aligned} & \text { \$250M- } \\ & \$ 500 \mathrm{M} \end{aligned}$ | <\$250M | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Audit | \$1,350 | \$700 | \$700 | \$350 | \$250 | \$590 |
| Compensation | \$1,000 | \$600 | \$825 | \$300 | \$125 | \$600 |
| Executive | \$1,000* | \$772 | \$825* | \$300* | \$113* | \$600 |
| Governance/nominating | \$1,000 | \$625 | \$700* | \$350 | \$225* | \$600 |
| Loan | \$1,000* | \$763 | \$300* | \$350 | \$100 | \$400 |
| Risk | \$1,075 | \$600 | \$300* | \$250 | \$75* | \$500 |
| Technology | - | \$850* | \$575* | \$350* | \$125* | \$400 |

## 23. Enter the retainer your bank paid in FY 2016 for each committee.

Median values reported. Proxy data included. Respondents were asked to enter a value greater than zero or leave the field blank. Question was only asked of respondents who indicate that the directors and/or nonexecutive chairman receive compensation. Committee retainer values were not reported for the technology committee due to a limited response for that category. *Indicates a count of less than 10 within a field.

COMMITTEE MEMBER

| Bank Asset Size | $\mathbf{> \$ 5 B}$ | $\mathbf{\$ 1 B - \$ 5 B}$ | \$500M- <br> $\mathbf{\$ 1 B}$ | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Audit | $\$ 10,000$ | $\$ 7,500$ | $\$ 5,00^{*}$ | $\$ 5,000^{*}$ | - | $\$ 7,750$ |
| Compensation | $\$ 8,000^{*}$ | $\$ 5,500^{*}$ | $\$ 2,500^{*}$ | $\$ 3,000^{*}$ | - | $\$ 5,000$ |
| Executive | $\$ 10,00^{*}$ | $\$ 5,000^{*}$ | $\$ 10,000^{*}$ | - | - | $\$ 10,000$ |
| Governance/nominating | $\$ 8,500^{*}$ | $\$ 4,750^{*}$ | $\$ 3,750^{*}$ | $\$ 3,000^{*}$ | - | $\$ 5,000$ |
| Loan | $\$ 7,250^{*}$ | $\$ 1,500^{*}$ | $\$ 4,200^{*}$ | $\$ 2,500^{*}$ | - | $\$ 2,500^{*}$ |
| Risk | $\$ 9,500$ | $\$ 3,000^{*}$ | $\$ 3,500^{*}$ | - | - | $\$ 6,000$ |

COMMITTEE CHAIRMAN

| Bank Asset Size | $>\$ 5 \mathbf{B}$ | $\mathbf{\$ 1 B - \$ 5 B}$ | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Audit | $\$ 15,000$ | $\$ 6,000$ | $\$ 4,500$ | $\$ 10,000^{*}$ | - | $\$ 10,000$ |
| Compensation | $\$ 10,000$ | $\$ 5,000$ | $\$ 5,000$ | $\$ 8,500^{*}$ | - | $\$ 8,000$ |
| Executive | $\$ 12,500$ | $\$ 5,000^{*}$ | $\$ 13,000^{*}$ | - | - | $\$ 10,000$ |
| Governance/nominating | $\$ 10,000$ | $\$ 5,000$ | $\$ 7,000^{*}$ | $\$ 6,000^{*}$ | - | $\$ 7,500$ |
| Loan | $\$ 10,000^{*}$ | $\$ 2,500^{*}$ | $\$ 8,000^{*}$ | $\$ 6,000^{*}$ | - | $\$ 6,000$ |
| Risk | $\$ 10,000$ | $\$ 7,750$ | $\$ 6,000^{*}$ | - | - | $\$ 10,000$ |

24. Which of the following benefits and perks are offered to outside directors?

Median values reported. Proxy data included. Respondents were asked to select all that apply.


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | $\mathbf{< \$ 2 5 0 M}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| No benefits offered | $41 \%$ | $48 \%$ | $51 \%$ | $39 \%$ | $54 \%$ | $46 \%$ |
| Travel expenses | $41 \%$ | $29 \%$ | $21 \%$ | $39 \%$ | $31 \%$ | $31 \%$ |
| Ability to elect to receive cash fees | $14 \%$ | $12 \%$ | $13 \%$ | $11 \%$ | $12 \%$ | $12 \%$ |
| Life insurance | $8 \%$ | $7 \%$ | $18 \%$ | $8 \%$ | $12 \%$ | $10 \%$ |
| Retirement plan | - | $9 \%$ | $15 \%$ | $11 \%$ | $12 \%$ | $9 \%$ |
| Other perks | $8 \%$ | $5 \%$ | $8 \%$ | $8 \%$ | $15 \%$ | $8 \%$ |
| Eligibility for group medical <br> insurance | $8 \%$ | $5 \%$ | $8 \%$ | $6 \%$ | $8 \%$ | $7 \%$ |
| Paid medical insurance | $3 \%$ | - | $5 \%$ | $6 \%$ | $4 \%$ | $3 \%$ |

25. Approximately how many hours per month do you devote to bank board activities? Include time spent for board and committee meetings, business development, education, etc.
Median values reported. Respondents were asked to enter a value greater than zero or leave the field blank. Question was only asked of outside directors, lead directors and chairmen. **Indicates a base count of less than 10 within a category.

| Bank Asset Size | $>\$ 5 B^{* *}$ | $\mathbf{\$ 1 B} \mathbf{- \$ 5 B}$ | $\$ 500 \mathrm{M}-$ <br> $\$ 1 B$ | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | $<\$ 250 \mathrm{M}$ ** | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Hours per month | 18 | 15 | 15 | 10 | 20 | 15 |

## BOARD TALENT \& SKILLS

26. How many of the following are represented on your board?

## FEMALE DIRECTORS

| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | $\mathbf{< \$ 2 5 0 M}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| None | - | $16 \%$ | $35 \%$ | $53 \%$ | $41 \%$ | $33 \%$ |
| 1 | $23 \%$ | $37 \%$ | $32 \%$ | $25 \%$ | $45 \%$ | $33 \%$ |
| 2 | $46 \%$ | $16 \%$ | $26 \%$ | $19 \%$ | $10 \%$ | $21 \%$ |
| 3 | $8 \%$ | $18 \%$ | $6 \%$ | $3 \%$ | - | $7 \%$ |
| 4 or more | $23 \%$ | $13 \%$ | - | - | $3 \%$ | $6 \%$ |

YOUNGER DIRECTORS (40 YEARS OLD OR YOUNGER)

| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| None | $69 \%$ | $72 \%$ | $73 \%$ | $69 \%$ | $63 \%$ | $70 \%$ |
| 1 | $23 \%$ | $22 \%$ | $27 \%$ | $28 \%$ | $26 \%$ | $26 \%$ |
| 2 | - | $3 \%$ | - | $3 \%$ | $4 \%$ | $2 \%$ |
| 3 | - | $3 \%$ | - | - | $7 \%$ | $2 \%$ |
| 4 or more | $8 \%$ | - | - | - | - | $1 \%$ |

WORKING DIRECTORS (NOT RETIRED)

| Bank Asset Size | $\mathbf{> \$ 5 B}$ | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | - | $3 \%$ | $3 \%$ | $6 \%$ | - | $3 \%$ |
| 2 | $8 \%$ | - | $9 \%$ | $6 \%$ | $21 \%$ | $8 \%$ |
| 3 | $8 \%$ | $8 \%$ | $12 \%$ | $14 \%$ | $14 \%$ | $11 \%$ |
| 4 or more | $85 \%$ | $89 \%$ | $76 \%$ | $75 \%$ | $66 \%$ | $78 \%$ |

DIRECTORS WITH A BACKGROUND/EXPERTISE IN TECHNOLOGY

| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| None | $46 \%$ | $31 \%$ | $53 \%$ | $61 \%$ | $71 \%$ | $52 \%$ |
| 1 | $46 \%$ | $39 \%$ | $29 \%$ | $22 \%$ | $21 \%$ | $30 \%$ |
| 2 | $8 \%$ | $25 \%$ | $12 \%$ | $8 \%$ | $7 \%$ | $13 \%$ |
| 3 | - | $6 \%$ | $6 \%$ | $3 \%$ | - | $3 \%$ |
| 4 or more | - | - | - | $6 \%$ | - | $1 \%$ |

FEMALE DIRECTORS

| Bank Ownership | Public | Private | Mutual | Total |
| :--- | :---: | :---: | :---: | :---: |
| None | $20 \%$ | $42 \%$ | $25 \%$ | $33 \%$ |
| 1 | $35 \%$ | $35 \%$ | $17 \%$ | $33 \%$ |
| 2 | $27 \%$ | $16 \%$ | $25 \%$ | $21 \%$ |
| 3 | $7 \%$ | $5 \%$ | $25 \%$ | $7 \%$ |
| 4 or more | $11 \%$ | $2 \%$ | $8 \%$ | $6 \%$ |

YOUNGER DIRECTORS (40 YEARS OLD OR YOUNGER)

| Bank Ownership | Public | Private | Mutual | Total |
| :--- | :---: | :---: | :---: | :---: |
| None | $72 \%$ | $65 \%$ | $92 \%$ | $70 \%$ |
| 1 | $25 \%$ | $29 \%$ | $8 \%$ | $26 \%$ |
| 2 | $2 \%$ | $2 \%$ | - | $2 \%$ |
| 3 | - | $4 \%$ | - | $2 \%$ |
| 4 or more | $2 \%$ | - | - | $1 \%$ |


| WORKING DIRECTORS (NOT RETIRED) |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: |
| Bank Ownership | Public | Private | Mutual | Total |
| 1 | $2 \%$ | $4 \%$ | - | $3 \%$ |
| 2 | $8 \%$ | $10 \%$ | - | $8 \%$ |
| 3 | $15 \%$ | $10 \%$ | $8 \%$ | $11 \%$ |
| 4 or more | $75 \%$ | $77 \%$ | $92 \%$ | $78 \%$ |

DIRECTORS WITH A BACKGROUND/EXPERTISE IN TECHNOLOGY

| Bank Ownership | Public | Private | Mutual | Total |
| :--- | :---: | :---: | :---: | :---: |
| None | $49 \%$ | $54 \%$ | $58 \%$ | $52 \%$ |
| 1 | $30 \%$ | $29 \%$ | $33 \%$ | $30 \%$ |
| 2 | $17 \%$ | $11 \%$ | $8 \%$ | $13 \%$ |
| 3 | $4 \%$ | $4 \%$ | - | $3 \%$ |
| 4 or more | - | $2 \%$ | - | $1 \%$ |

27. Will your board actively seek to create a more diverse board, on the basis of age, gender or race, in the next two years?


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | $\mathbf{\$ 2 5 0 M}$ <br> $\mathbf{\$ 5 0 0 M}$ | $\mathbf{< \$ 2 5 0 M}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | $46 \%$ | $71 \%$ | $47 \%$ | $39 \%$ | $48 \%$ | $51 \%$ |
| Unsure | $46 \%$ | $16 \%$ | $31 \%$ | $47 \%$ | $34 \%$ | $33 \%$ |
| No | $8 \%$ | $13 \%$ | $22 \%$ | $14 \%$ | $17 \%$ | $16 \%$ |


| Bank Ownership | Public | Private | Mutual | Total |
| :--- | :---: | :---: | :---: | :---: |
| Yes | $64 \%$ | $45 \%$ | $33 \%$ | $51 \%$ |
| Unsure | $30 \%$ | $33 \%$ | $42 \%$ | $33 \%$ |
| No | $5 \%$ | $21 \%$ | $25 \%$ | $16 \%$ |

28. Is there a plan in place to identify prospective new directors?


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | $77 \%$ | $73 \%$ | $50 \%$ | $39 \%$ | $72 \%$ | $60 \%$ |
| No | $15 \%$ | $11 \%$ | $33 \%$ | $33 \%$ | $14 \%$ | $23 \%$ |
| Unsure | $8 \%$ | $16 \%$ | $17 \%$ | $28 \%$ | $14 \%$ | $18 \%$ |

29. Are you satisfied with the bank's succession plan for the board?

Question was only asked of respondents who indicate that there is a plan in place to identify prospective new directors.


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | $70 \%$ | $73 \%$ | $61 \%$ | $79 \%$ | $62 \%$ | $69 \%$ |
| No | - | $19 \%$ | $17 \%$ | $21 \%$ | $33 \%$ | $20 \%$ |
| Unsure | $30 \%$ | $8 \%$ | $22 \%$ | - | $5 \%$ | $11 \%$ |

30. When did the board last raise director pay?


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 2017 | $15 \%$ | $32 \%$ | $31 \%$ | $11 \%$ | $7 \%$ | $21 \%$ |
| 2016 | $31 \%$ | $32 \%$ | $23 \%$ | $14 \%$ | $17 \%$ | $23 \%$ |
| 2015 | $23 \%$ | $18 \%$ | $23 \%$ | $23 \%$ | $17 \%$ | $21 \%$ |
| 2014 | $8 \%$ | $8 \%$ | $9 \%$ | $9 \%$ | $14 \%$ | $9 \%$ |
| 2013 or prior | $23 \%$ | $11 \%$ | $14 \%$ | $43 \%$ | $45 \%$ | $27 \%$ |

31. Do you believe that the board's current compensation structure is attractive enough to attract the directors needed to govern the entity now and in the future?


| Bank Asset Size | >\$5B | \$1B-\$5B | \$500M- <br> \$1B | \$250M- <br> \$500M | <\$250M | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | $85 \%$ | $71 \%$ | $67 \%$ | $77 \%$ | $72 \%$ | $73 \%$ |
| No | - | $11 \%$ | $17 \%$ | $11 \%$ | $24 \%$ | $14 \%$ |
| Unsure | $15 \%$ | $18 \%$ | $17 \%$ | $11 \%$ | $3 \%$ | $13 \%$ |


| Bank Ownership | Public | Private | Mutual | Total |
| :--- | :---: | :---: | :---: | :---: |
| Yes | $75 \%$ | $69 \%$ | $92 \%$ | $73 \%$ |
| No | $11 \%$ | $18 \%$ | - | $14 \%$ |
| Unsure | $15 \%$ | $13 \%$ | $8 \%$ | $13 \%$ |


| Title | CEO | CFO | HRO | Chairman or <br> director | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Yes | $82 \%$ | $70 \%$ | $76 \%$ | $65 \%$ | $73 \%$ |
| No | $12 \%$ | $20 \%$ | $5 \%$ | $18 \%$ | $14 \%$ |
| Unsure | $6 \%$ | $10 \%$ | $19 \%$ | $18 \%$ | $13 \%$ |

32. Of the following, which do you believe is the greatest reward you receive for board service? Question was only asked of directors and chairmen. **Indicates a base count of less than 10 within a category.


| Bank Asset Size | >\$5B** | \$1B-\$5B | $\begin{gathered} \text { \$500M- } \\ \text { \$1B } \end{gathered}$ | $\begin{aligned} & \text { \$250M- } \\ & \$ 500 \mathrm{M} \end{aligned}$ | <\$250M** | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Personal growth | 38\% | 80\% | 60\% | 58\% | 56\% | 62\% |
| Respect from community | 38\% | 5\% | 15\% | 8\% | 11\% | 13\% |
| Career growth | 12\% | 5\% | 10\% | - | 22\% | 9\% |
| Additional income | - | 5\% | 10\% | 17\% | - | 7\% |
| Networking opportunities | - | 5\% | - | 8\% | 11\% | 4\% |
| Other | 12\% | - | 5\% | 8\% | - | 4\% |

33. Of the following, which do you believe is your greatest risk as a director?

Question was only asked of directors and chairmen. **Indicates a base count of less than 10 within a category.


| Bank Asset Size | $\mathbf{> \$ 5 B * *}$ | $\mathbf{\$ 1 B - \$ 5 B}$ | \$500M- <br> $\mathbf{\$ 1 B}$ | $\mathbf{\$ 2 5 0 M} \mathbf{~ \$ 5 0 0 M}$ | $\mathbf{< \$ 2 5 0 M}$ ** | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Risk of litigation | $50 \%$ | $55 \%$ | $65 \%$ | $42 \%$ | $44 \%$ | $54 \%$ |
| Financial loss | $12 \%$ | $10 \%$ | $10 \%$ | $25 \%$ | $44 \%$ | $17 \%$ |
| None | $25 \%$ | $20 \%$ | $20 \%$ | - | $11 \%$ | $16 \%$ |
| Loss of reputation | $12 \%$ | $10 \%$ | $5 \%$ | $25 \%$ | - | $10 \%$ |
| Other | - | $5 \%$ | - | $8 \%$ | - | $3 \%$ |

## ABOUT THE SURVEY

Bank Director's 2017 Compensation Survey, sponsored by Compensation Advisors, a member of MeyerChatfield Group, surveyed 286 outside directors, chief executive officers, human resources officers and other senior executives of U.S. banks to examine trends in executive and board compensation. The online survey was conducted in March and April of 2017. During that time, CEO and director compensation data for fiscal year 2016 was also collected from the proxy statements of 108 publicly traded institutions. Twentynine percent of the data represents institutions between $\$ 1$ billion and $\$ 5$ billion in assets, and 57 percent represents publicly traded companies.

Title Breakdown


Bank Asset Size


Bank Ownership


## Region



